

YOU'VE BEEN SELECTED FOR

Philadelphia's Finest



2022 Finest Nominations
Open: 10/1/2021
Deadline: 2/18/2022

Class of 2022 to be honored at the 10th Annual Finest Finale on
Thursday, June 2nd, 2022
Time TBA
Location TBA





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WHAT IS A FINEST HONOREE?

Philadelphia's Finest Honorees are individuals who exemplify leadership qualities, are active in volunteer roles and excel in the Greater Philadelphia community. These outstanding professionals are nominated by their peers and colleagues, and are then selected by the Cystic Fibrosis (CF) Foundation's Finest Event Committee. Finest Honorees embark on a 16-week-long campaign to raise awareness and funds for the Cystic Fibrosis Foundation, which supports CF research, patient services, and other mission-focused activities.

This year, up to 22 Philadelphia's Finest Honorees will be selected and celebrated at the Finest Finale on June 2, 2022.

HONOREE BENEFITS

Honorees will receive the following:

- Prestige of being recognized as one of Philadelphia's Finest Honorees
- 2 tickets with reserved seating to the Philadelphia's Finest Finale
- Inclusion in event coverage and featured post on the CFF Delaware Valley chapter's social media pages and e-newsletter
- Recognition at the Philadelphia's Finest Finale celebration event
- Fundraising coaching from a Finest Mentor and Cystic Fibrosis Foundation staff
- Membership in Tomorrow's Leaders, the CFF young professional group
- Individual fundraising web pages to help promote your campaign
- The opportunity to help the 30,000 children and young adults affected by cystic fibrosis in the US; a progressive, life-threatening disease that impairs digestion, causes infections in the lungs and pancreas, and limits the ability to breathe over time

"Being part of Finest was a profound professional and personal honor. It gave me the opportunity to raise funds, build awareness and advocate for an incredibly meaningful cause. I networked and made friends with people outside of my typical professional circle and found a community with a common interest of improving the lives of others. Ultimately, Finest helped me realize that I have strengths I wasn't aware of - that I have the power to bring my community together toward a greater cause, that there is no limit to what I can achieve when I set my mind on a goal and that my true purpose in life is to be an advocate for those with rare diseases, like CF." -Jessica Burns, 2021 Philadelphia's Finest Top Fundraiser



HONOREE COMMITMENT

Honorees will be asked to:

- Raise a minimum of \$2,500 for CF research, patient services and the overall mission of the CF Foundation (support from CF Foundation staff and volunteers provided)
- Secure 1-2 silent auction items, minimum value of \$100 each
- Meet with CFF event lead to form fundraising plan/strategy
- Attend the Virtual Honoree Kick-Off Reception on date TBD
- Attend the Philadelphia's Finest Finale on Thursday, June 2nd
- Attend a minimum of 3 events throughout the campaign (not including Kickoff and Finale)
- Nominate an honoree for the Finest Class of 2023

ABOUT CF

In people with cystic fibrosis, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage and respiratory failure. Many people with CF do not benefit from existing therapies, either because their disease is too advanced or because their specific genetic mutations will not respond. Those who can take current therapies continue to face challenging complications— leading to hospitalizations, missed school and work, and significant interruptions in their daily routine. And, many children and adults with CF still face the sobering prospect of a shortened life span.



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

We are driven by a dream that one day— every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress. The life expectancy of someone born with CF has doubled in the last 30 years. Despite this progress, many people with CF do not benefit from existing therapies.

Our vision is a cure for every person with cystic fibrosis and a life free from the burden of this disease. We will not leave anyone behind. You are an important part of our progress. Together, let's make CF stand for Cure Found.



Meet Cali

2022 FINEST FIGHTER

Cali is a 9-year-old local CF Fighter. Finest Honorees have the opportunity to meet CF Ambassadors to learn more about how meaningful your time and effort is to the CF community.





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NOMINATION PROCESS

- 10/1/21 Nominations Open for Philadelphia's Finest Class of 2022
 - Each Nominee must submit a completed nomination form.
 - Each Nominee will meet with CFF staff for an initial interview.
- 2/18/22 Deadline to submit 2022 Finest Nominations
- Rolling Finest Event Committee reviews all nominations and selects candidates
- February 2022 Philadelphia's Finest Class of 2022 will be formally announced

Nominate a 2022 Philadelphia's Finest Honoree Today!

2022 Finest Nomination Form

QUESTIONS?

Contact Emma Thornton, CFF Senior Development Manager

Email: ethornton@cff.org

Phone: (267) 841-5366

INFECTION PREVENTION AND CONTROL POLICY

Due to the COVID-19 pandemic, indoor events sponsored by the CF Foundation are strictly prohibited at this time. Scheduled outdoor events must adhere to strict requirements to minimize the risk of COVID-19 infection. Events may be subject to change at any time based on guidance from the Centers for Disease Control and Prevention and local health officials.

Important note on attendance at Foundation events:

To minimize the risk of COVID-19 infection, attendees at CF Foundation events must adhere to the following requirements:

- Practice physical distancing and maintain at least a safe 6-foot distance from persons outside of their household at all times
- Face masks strongly encouraged and expected to be worn in accordance with local guidelines. (Note, children under two years of age should not wear masks due to safety concerns and therefore should not attend CF Foundation events where there is risk of interacting with someone outside of their household.)
- Follow basic infection, prevention and control practices by regularly washing hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow.
- Persons with CF should consult their physician before participation in any inperson event as they may be at an increased risk for severe illness from COVID-19. People with CF should maintain a safe 6-foot distance from persons outside of their household at all times.

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