

# BIKE 4 CHAI

**CORPORATE SPONSORSHIP PRESENTATION**

**THE WORLD'S LARGEST EXPERIENTIAL FUNDRAISING EVENT**

***In 2023: 2 Days. 652 Riders. 180 Miles.***

***\$12.6 Million Raised to Help Sick Children.***

*A Project of Chai Lifeline*

## **BIKE4CHAI: ABOUT**

- ⊕ Over \$80 Million raised since inception  
benefitting families confronting pediatric  
illness
- ⊕ Largest per capita experiential fundraiser  
in the world
- ⊕ Premier cycling event / August 9-10, 2023

## **CHAI LIFELINE: ABOUT**

### **Chai Lifeline: Mission**

**To bring joy and hope to children, families, and communities impacted by serious illness, crisis, or loss.**

Chai Lifeline is a leading international children's health support network providing social, emotional, and financial assistance to children with life-threatening and lifelong illness and their families through a variety of year-round programs and services.

- ⊕ Over 6,000 children & families supported
- ⊕ All services provided free of charge
- ⊕ 12 regional and international offices across North America, Europe, and Israel
- ⊕ Chai Lifeline Website: [www.chailifeline.org](http://www.chailifeline.org)



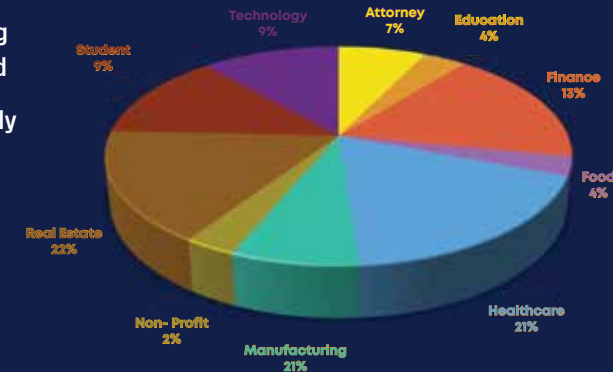
**WHEN YOU  
PARTNER WITH  
BIKE4CHAI,  
YOU PARTNER  
WITH A WORLD-  
RENOWNED  
ORGANIZATION**

**As a Chai Lifeline  
corporate sponsor,  
your employees,  
customers, and  
colleagues can be  
proud to know they  
are associating  
with a global  
leader in children's  
health support.**

***PARTNER WITH US***

## ***BRAND EXPOSURE***

- ⊗ Association with Chai Lifeline, the leading nonprofit in the Jewish world and beyond
- ⊗ 150,000+ unique website visits seasonally
- ⊗ 2,200+ engaged viewers to site daily
- ⊗ 20,000+ training rides with Bike4Chai team jersey
- ⊗ 30% + riders are executives, CEOs and business owners



## ***BIKE4CHAI: CORPORATE SPONSOR BENEFITS***

As a corporate sponsor, you will benefit through:

- ⊗ Prominent logo placement on the Bike4Chai website
- ⊗ Corporate logo on team shirts and promotional materials
- ⊗ Signage at Bike4Chai hotels and post-ride banquet
- ⊗ Expand your network with access to numerous executives and business leaders



# BIKE4CHAI: CORPORATE SPONSOR OPPORTUNITIES

**\$250,000**

- Finish Line - RESERVED
- Start Line

**\$100,000**

- Backpack - RESERVED
- Bib Shorts
- Pasta Party

**\$75,000**

- Medical Team
- Water Bottle - RESERVED

**\$50,000**

- Camper T-Shirts
- Day 1 Hospitality
- Day 1 Ribbon Cutting Ceremony
- Day 2 Ribbon Cutting Ceremony
- Registration Hospitality
- SAG
- Staging BBQ
- 24 Hour Tea Room

**\$36,000**

- Award Reception
- Battery Pack - RESERVED
- Clothing Kit - RESERVED
- Complimentary Wifi at Finish Line
- Cycling Cap
- Feather Banners - RESERVED
- Saddle Bag

**\$25,000**

- Cycling Gloves - RESERVED
- Day 1 Breakfast
- Day 2 Breakfast
- Day 1 Socks
- Day 2 Socks
- Towels

**\$18,000**

- Room Keys
- Room Keys
- Room Keys

**\$10,000**

- Elevation Decals
- Help Desk
- License Plates

**\$7,500**

- Phone Decals - RESERVED
- Tefilas Haderech Cards

**\$5,000**

- Name Badges
- Noisemakers #1
- Noisemakers #2
- Noisemakers #3
- Noisemakers #4

All sponsorships include logo on the website and logo on event signage. All sponsorship items are exclusive unless otherwise noted.



# A FEW OF OUR 100+ SPONSORS





# THANK YOU!

*"Thank you for supporting me and in doing so, helping children and their families cope with the diagnosis, treatment and aftermath of serious pediatric illness."*

