



# FRIENDSHIP WALK SD 2019

## Sponsorship Opportunities

### WHO WE ARE

The Friendship Circle of San Diego creates meaningful and lasting connections between families with special needs children, teens and adults and their non-disabled peers. Using a unique approach to recreational and social inclusion, our volunteers share community activities, weekly home visits, and holiday celebrations with individuals with disabilities. Deep bonds develop and barriers disappear. From being different or misunderstood and deprived of the basic fun of youthful play to feeling the joy of having a special friend and being part of a group, children with special needs experience the most fundamental necessity of childhood: friendship. Through outreach and training in the community, Friendship Circle is able to educate the community about the valuable contributions individuals with differences have to offer when we include them in our congregations, workplaces and social events. Friendship Circle of San Diego is a 501(c)(3) nonprofit nonsectarian program (Tax ID# 20-3472700).

### ABOUT THE EVENT

Our annual fundraising event, Friendship Walk SD, which is the kick-off event for the Federation's Israel Day celebration, will take place on Sunday, June 2, 2019 at the Liberty Station NTC Park, Preble Field. This "fun walk" will include participants of all ages from all areas of San Diego County, including Friendship Circle volunteers, participants and their extended families and friends, and teams from local companies, organizations and schools. Partnering with the Federation for Israel Fest provides the Friendship Walk access to a broad marketing opportunity: a targeted population of about 100,000 people. Last year Friendship Walk SD had close to 1,000 participants. By launching a massive community wide publicity campaign to market the event through multimedia advertisements, signage, merchandise and publications we expect to increase our participation significantly.

### THE NEED

In the San Diego community one in every 10 families has a loved one with a special need, and this statistic is steadily rising. The Friendship Circle of San Diego currently serves about one thousand individuals annually, including people with disabilities and teen and adult volunteers. However, this is just a fraction of those who could benefit from its services and programs. In order to grow to meet the ever increasing needs of our community we hope to maximize our fundraising efforts. Through sponsorship or event underwriting your contribution allows us to make the best use of all Friendship Walk proceeds.

### THANK YOU!

Please consider making a tax deductible gift to Friendship Circle of San Diego. Your sponsorship will help our cause and provide your organization with recognition in the community. Please see reverse for sponsorship levels and benefits for Friendship Walk. Please visit [www.FriendshipWalkSD.org](http://www.FriendshipWalkSD.org) for more information.



Friendship Circle • 16934 Chabad Way • Poway, CA 92064  
858-487-4879 • [info@FriendshipWalkSD.org](mailto:info@FriendshipWalkSD.org)





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## Sponsorship Levels

Visit [www.FriendshipWalkSD.org](http://www.FriendshipWalkSD.org)

<p><b>Platinum Sponsor</b> <span style="float: right;"><b>\$18,000</b></span></p> <p>Name &amp; logo on Friendship Circle Website and Newsletter</p> <p>Company or Family name on markers set along the Walk course</p> <p>Text mention in Friendship Walk email blasts and alerts</p> <p>Large name or logo at start and finish of Walk</p> <p>Name or logo on Friendship Walk website</p> <p>Name or logo on T-shirts <input type="checkbox"/></p>	<p><b>Diamond Sponsor</b> <span style="float: right;"><b>\$10,000</b></span></p> <p>Company or Family name on markers set along the Walk course</p> <p>Text mention in Friendship Walk email blasts and alerts</p> <p>Large name or logo at start and finish of Walk</p> <p>Name or logo on Friendship Walk website</p> <p>Name or logo on T-shirts <input type="checkbox"/></p>
<p><b>Gold Sponsor</b> <span style="float: right;"><b>\$5,000</b></span></p> <p>Text mention in Friendship Walk email blasts and alerts</p> <p>Large name or logo at start and finish of Walk</p> <p>Name or logo on Friendship Walk website</p> <p>Name or logo on T-shirts <input type="checkbox"/></p>	<p><b>Silver Sponsor</b> <span style="float: right;"><b>\$1,800</b></span></p> <p>Large name or logo at start and finish of Walk</p> <p>Name or logo on Friendship Walk website</p> <p>Name or logo on T-shirts <input type="checkbox"/></p>

Please indicate your sponsorship level by checking a box above, sending any amount or contacting us for details about becoming an exclusive "Patron of the Friendship Circle"

**Donor Company, Individual or Family name as you wish it to appear in printed materials:**

\_\_\_\_\_

Contact : \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check best contact:  phone  text  e-mail We will contact you soon for details related to text and/or logo promotion.

Vector file logos are required for T-shirt production. **Deadlines for T-Shirts are May 3, 2019**



Thank you so much for your contribution!  
Mail this document and your check to the address below  
or contact us for a personal meeting to discuss your contribution.

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