

2019 #SHOWTHELOVE SOCIAL MEDIA 101

First things first: have you liked [Intiman's Facebook page](#) and followed our [Instagram](#) to make sure you're seeing each exciting Daily Act of Love release? We will also be posting daily campaign updates, so please **SHARE, LIKE, AND FOLLOW our updates** to ensure your networks can also see what an amazing network Intiman is generating.

Use this photo as your Facebook/Twitter background photo to support the campaign!



You can share your Campaign page easily with Rallybound's social media sharing tools, but here are some **TIPS** for generating your own social media content:

1. For all social media: to drive people back to your personal page, every post should include:

www.showthelove.rallybound.org/YOURURL,

2. Why use hashtags (#)? It gauges what is trending online and catches people's attention. Try out some of these hashtags in your posts and generate some buzz for the campaign!

#showthelove2019 #intiman2019 #seattlearts #pnwarts #supportart

#thingstodoinseattle

#intimantheatre #Seattle #Seathtr #radicallyinclusive

SAMPLE FACEBOOK POST: (**bolded text** needs to be edited by you)

*Ready to see how far your \$\$ can go? Watch this video to see why I'm helping @Intiman Theatre raise \$80,000 in 14 days via the #SHOWTHELOVE Campaign! I'm showing the love to Intiman because **[FILL IN THE BLANK]**. Will you #SHOWTHEOVE with me? Donate today! **[link to personal fundraising page]**.*

On Twitter? Here's a SAMPLE TWEET:

*I'm supporting @IntimanTheatre's #SHOWTHELOVE Campaign! #JOIN me at **[insert your personal fundraising page link, it will automatically shorten for you]** - donate \$\$ today!*