



**NEW HAVEN'S
FINEST**

A TOAST TO CONNECTICUT'S
OUTSTANDING PROFESSIONALS

CYSTIC FIBROSIS FOUNDATION

2019 SPONSORSHIP OPPORTUNITIES

NEW HAVEN'S FINEST at the NEW HAVEN LAWN CLUB

Thursday, July 18, 2019 | 193 Whitney Avenue | New Haven, CT 06511

CONNECTICUT CHAPTER

101 Centerpoint Drive, Suite 107 | Middletown, CT 06457 | 860-632-7300

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.

While people with CF are living longer than in the past, we still lose precious young lives every day.

WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF.

Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now three FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.

Better Today's

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal and other complex issues they are facing.

A Cure for All

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

We need your involvement now as much as ever before to reach that goal.

FOUNDATION'S FINEST

sponsorship

The Cystic Fibrosis Foundation's Finest is an event honoring New Haven's best and brightest professionals. The evening is a who's who gathering of honorees who show exemplary leadership, are active in their communities, and have excelled in their profession or business. These leaders are not only making a positive local impact, they're also committed to supporting the Foundation's mission.



Those who participate are given the opportunity to display their community involvement and highlight their professional achievements, while raising funds to provide all people with cystic fibrosis the opportunity to lead full, productive lives.

We invite you to be a part of this year's event and join us in celebrating these future leaders by supporting the Cystic Fibrosis Foundation and the Finest program as an event sponsor.

New Haven's Finest Honorees, Class of 2018



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$10,000

- Three reserved tables of ten (30 guests) to the New Haven's Finest 2019 event
- Company listed as Presenting Sponsor in all e-communications and news release
- Company featured on website, social media and all printed materials
- Company name and logo on sponsor recognition reel at the event
- Opportunity to distribute company branded products to event guests
- Opportunity to host the 2019 New Haven's Finest honorees for a social gathering
- Listed as Presenting Sponsor on guest Evites and all printed materials
- Listed as Presenting Sponsor in event program
- Full page acknowledgement in event program
- Special recognition by the master of ceremonies
- Guests will enjoy hors d' oeuvres and a sit-down dinner
- First right of refusal for 2020
- \$8,200 tax deductible

GOLD SPONSOR – \$5,000

- Two reserved tables of ten (20 guests) to the New Haven's Finest 2019 event
- Company featured on website and social media platforms
- Company logo on sponsor recognition reel at the event
- Listed as Gold Sponsor on Evites
- Listed as Gold Sponsor in event program
- Full page acknowledgement in event program
- Special recognition by the master of ceremonies
- Guests will enjoy hors d' oeuvres and a sit-down dinner
- \$3,800 tax deductible

SILVER SPONSOR – \$2,500

- Ten (10) guest tickets to the New Haven's Finest 2019 event
- RESERVED table sign with your company logo
- Company featured on social media platforms
- Company name and logo on sponsor recognition reel at the event
- Listed as Silver Sponsor in event program
- Half page acknowledgement in event program
- Special recognition by the master of ceremonies
- Guests will enjoy hors d' oeuvres and a sit-down dinner
- \$1,900 tax deductible

SPONSORSHIP OPPORTUNITIES CONTINUED

CORPORATE TABLE SPONSOR – \$1,500

- Ten (10) guest tickets to the New Haven's Finest 2019 event
- RESERVED table sign with your company logo
- Listed as Corporate Table Sponsor on sponsor recognition reel at the event
- Listed as Corporate Table Sponsor in event program
- \$900 tax deductible

PROGRAM ACKNOWLEDGEMENTS (fully tax deductible)

- Full Page, \$300 – 5" W x 8"H – Black & White – No bleed
- Half Page, \$200 – 5" W x 4"H – Black & White – No bleed

INDIVIDUAL TICKETS – \$100

- One (1) guest ticket to the New Haven's Finest 2019 event which will allow the guest to enjoy hors d' oeuvres, a sit-down dinner and complimentary beverages
- \$40 tax deductible



2019 New Haven's Finest Sponsorship Form

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- Presenting Sponsor Level \$10,000 (\$8,200 tax deductible) Full Page Program Acknowledgement \$300 (fully tax deductible)
- Gold Sponsor Level \$5,000 (\$3,800 tax deductible) Half Page Program Acknowledgement \$200 (fully tax deductible)
- Silver Sponsor Level \$2,500 (\$1,900 tax deductible) Individual Ticket \$100 (\$40 tax deductible)
- Corporate Table Sponsor Level \$1,500 (\$900 tax deductible)
- I cannot sponsor but want to make a general donation to the event: _____

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice.
- Please phone to make payment. Phone number: _____
- Credit Card Payment: Number: _____ Expiration Date: _____

Name on Card: _____ Total amount to charge: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount. Credit card information will be securely destroyed immediately after processing.

Cystic Fibrosis Foundation, Connecticut Chapter
101 Centerpoint Drive, Suite 107 | Middletown, CT 06457

Chapter Phone: 860-632-7300
New Haven's Finest Event Director: Maria Porto

Please email completed form to mporto@cff.org For questions, please contact: _____ Maria Porto _____

Do not email credit card number

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends that all people with CF maintain a safe 6-foot distance from each other at all times while attending an outdoor Foundation-sponsored event.