

THE CENTRAL NEW YORK CHAPTER OF THE
CYSTIC FIBROSIS FOUNDATION
PRESENTS



2019
SPONSORSHIP
PROPOSAL

HIGHLAND PARK GOLF CLUB
3068 FRANKLIN STREET RD, AUBURN, NY 13021

[HTTPS://EVENTS.CFF.ORG/CNYCFFGOLF](https://events.cff.org/cnycffgolf)

JUNE 10, 2019
10:00 AM

WHY SUPPORT THE

Cystic Fibrosis Foundation?

Innovation:

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age.

Efficiency:

The CF Foundation is one of the most efficient organizations of its kind and is an accredited charity of the Better Business Bureau's Wise Giving Alliance. The Foundation funds more research than any other organization. The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Results:

Thanks to wise investments by the Foundation in research and care, many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, **and we won't stop until there is a cure for all people living with CF.**

With Your Help:

We don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

To learn more about the CF Foundation and how you can get involved, visit cff.org/centralny or call 315-463-7965.

SPONSORSHIP

Levels and Details

PRESENTING \$7,500

(\$6,684 tax-deductible)

- Naming rights
- Three foursomes; includes golf cart, lunch and beverages on the course, awards dinner and silent auction
- Representative from company to speak at event
- Display table at registration
- Logo on all print collateral and webpage
- Three tee signs
- Opportunity to distribute company branded product or material in goody bag
- Logo integrated on attendee favors
- Visual and verbal acknowledgement at event
- Recognition in social media
- Six annual memberships to *Tomorrow's Leaders

CORPORATE \$5,000

(\$4,456 tax-deductible)

- Two foursomes; includes golf cart, lunch and beverages on the course, awards dinner and silent auction
- Logo in program book and webpage
- One tee sign
- Opportunity to distribute company branded product or material in goody bag
- Visual and verbal acknowledgement at event
- Recognition in social media
- Four annual memberships to *Tomorrow's Leaders

BEER GLASS SPONSOR \$3,000

(\$2,728 tax-deductible)

- One foursome; includes golf cart, lunch and beverages on the course, awards dinner and silent auction.
- Logo on beer glass distributed to all golfers
- Visual and verbal acknowledgement at event
- Recognition in social media
- Two annual memberships to *Tomorrow's Leaders

BEVERAGE SPONSOR \$2,000

(\$1,728 tax-deductible)

- One foursome; includes golf cart, lunch and beverages on the course, awards dinner and silent auction
- Logo in program book and webpage
- Logo on beverage cart
- Opportunity for company representative to ride in beverage cart
- Visual and verbal acknowledgement at event
- Recognition in social media
- Two annual memberships to *Tomorrow's Leaders
-

PUTTING GREEN \$1,500

(\$1,172 tax-deductible)

- One foursome; includes golf cart, lunch and beverages on the course, awards dinner and silent auction
- Sponsor signage or company provided banner on putting green
- Visual and verbal acknowledgement at event
- Recognition in social media
- Two annual memberships to *Tomorrow's Leaders

FOURSOME \$600

(\$328 tax deductible)

- One foursome; includes golf cart, lunch and beverages on the course, awards dinner and silent auction

INDIVIDUAL GOLFER \$150

(\$82 tax deductible)

- Golf with cart, lunch and beverages on the course, awards dinner and silent auction

TEE SIGN \$150

(\$150 tax deductible)

- Tee sign with your company logo or message at one hole

SPONSORSHIP

Levels and Details



<input type="checkbox"/> PRESENTING \$7,500	<input type="checkbox"/> CORPORATE \$5,000	<input type="checkbox"/> BEER GLASS \$3,000
<input type="checkbox"/> BEVERAGE \$2,000	<input type="checkbox"/> PUTTING GREEN \$1,500	<input type="checkbox"/> FOURSOME \$600
<input type="checkbox"/> SINGLE GOLFER \$150	<input type="checkbox"/> TEE SPONSOR \$150	

I am unable to attend but would like to donate my table / tickets back to the CF Foundation.

Enclosed is my tax-deductible contribution of \$ _____

CONTACT INFORMATION

Individual or Organization (as it should appear in printed materials)

Point of Contact

Address

City State Zip

Phone Email

Individual Authorizing Sponsorship

Signature

PAYMENT INFORMATION

Enclosed is my check payable to the Cystic Fibrosis Foundation

Please send me an invoice

Please charge my credit card (Visa / MasterCard / American Express / Discover)

Name as it Appears on Card

Cardholder Signature—*This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount.*

Card Number Expiration Date

The credit card information on the bottom of this form will be securely destroyed immediately after processing

Please return the completed form to Cystic Fibrosis Foundation, 200 Gateway Park Drive, Bldg C, Syracuse NY 13212 or email central-ny@cff.org. To purchase sponsorships or to register online visit: <https://events.cff.org/cnycffgolf>

OUR MISSION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now about 40. A copy of the latest annual report may be obtained from the organization of from The Charities Bureau, Department of Law, 120 Broadway, New York, NY 10271.



CENTRAL NEW YORK CHAPTER

200 Gateway Park Drive
Building C
Syracuse, NY 13212
Phone: 315.463.7965
Fax: 866.601.0991
Central-ny@cff.org

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.