



SPONSORSHIP & PARTICIPATION OPPORTUNITIES
Four Ball Golf Challenge
Monday, July 22nd, 2019

Tuckaway Country Club
6901 W Drexel Ave, Franklin, WI

CFF WISCONSIN CHAPTER 400 S Executive Drive, Suite 109, Brookfield, WI 53005

Phone: (262) 798-2060, Email: lfero@cff.org

<https://events.cff.org/fourballgolf2019>

THE CYSTIC FIBROSIS FOUNDATION,

leading the way



The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age.

We will not rest until we have a cure for all people living with CF.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw.

In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation based research and care, the median survival age of people with CF is now into the 40s.

About the event

Join the CF Foundation for 27 holes of golf on Tuckaway Country Club's beautiful, newly renovated course! This competitive tournament challenges golfers of all levels. This all-inclusive event includes golf, riding cart, premier golfer gift, breakfast, lunch, and beverages. Also included in your sponsorship/participation is an evening reception featuring a spectacular dinner, live and silent auctions with awards presentation.

Each golf twosome will be flighted according to their combined handicap (four twosomes in each flight). Each golfer will play their OWN ball and each twosome will rotate playing the other twosomes in their flight for nine holes – 27 holes total (divided into three nine-hole matches). Each twosome receives points based on performance.

The twosome with the most points within their flight at the end of 27 holes will be the flight winner. At the end of the three matches, flight winners will then compete in a shootout. Prizes will be awarded to flight winners. Trophies will be presented to the overall tournament winners.

Tournament Schedule

- 6:30 am:** Registration begins
- 6:45 am:** Breakfast buffet available
- 7:45 am:** Golfers in carts
- 8:00 am:** Golf Match #1 begins
- 10:30 am:** Golf Match #2 begins
- 12:30 - 1:00 pm:** Lunch available
(Silent auction viewing and bidding)
- 1:00 pm:** Golf Match #3 begins
- 3:30 pm:** Championship Shootout
Silent auction continues and hors d'oeuvres to be served

Evening Schedule

- 5:30/6:00 pm:** Dinner reception
(Dinner, beverages, guest speaker, Bid for a Cure program, live auction, awards presentation)
- 8:00 pm:** Reception concludes
- 8:15 pm:** Check-out begins

SPONSORSHIP & PARTICIPATION LEVELS



PREMIER SPONSORSHIP 2 available	\$10,000	(\$7,800 tax deductible)
MATCH SPONSORSHIP 3 available	\$6,000	(\$4,350 tax deductible)
BIRDIE SPONSORSHIP	\$3,000	(\$1,900 tax deductible)
PAR SPONSORSHIP	\$2,000	(\$1,450 tax deductible)
BOGEY PACKAGE (<i>Golf Twosome</i>)	\$1,300	(\$750 tax deductible)
INDIVIDUAL GOLFER	\$650	(\$375 tax deductible)



2019 SPONSORSHIP & PARTICIPATION LEVELS

PREMIER	MATCH
Opportunity to speak at evening reception	
Two VIP tables at event reception and awards ceremony (eight seats)	Entry to evening reception
Onsite distribution/table of approved company-branded materials	
Two-page acknowledgement in the event program	One-page acknowledgement in the event program
Premier sponsor company recognition on all press releases, invitation, program books, Chapter Facebook page, and newsletter	Recognition on invitation, program books, and Chapter Facebook page
Logo recognition on event website	Logo recognition on event website
Premier corporate sponsorship recognition of three corporate banners, three signs, and corporate sponsorship on or of two holes	Match corporate sponsorship recognition of one hole and one tee or green with opportunity to name one of three nine-hole tournament matches
Four twosomes (eight players) for tournament play	Three twosomes (six players) for tournament play
All meals, drinks, and appetizers provided to each player as well as premier golfer gift	All meals, drinks, and appetizers provided to each player as well as premier golfer gift
VIP parking at venue for eight players.	VIP parking at venue for six players.

2019 SPONSORSHIP & PARTICIPATION LEVELS

BIRDIE	PAR	BOGEY
Entry to evening reception	Entry to evening reception	Entry to evening reception
Quarter page acknowledgement in event program		
Recognition on program books and Chapter Facebook page	Recognition on Chapter Facebook page	
Logo recognition on event website		
Corporate sponsorship of two tees or greens	Corporate sponsorship of one tee or green	
Two twosomes (four players) for tournament play	One twosome (two players) for tournament play	One twosome (two players) for tournament play
All meals, drinks, and appetizers provided to each player as well as premier golfer gift	All meals, drinks, and appetizers provided to each player as well as premier golfer gift	All meals, drinks, and appetizers provided to each player as well as premier golfer gift

2019 NON-GOLFING OPPORTUNITIES

Bar/Beverage Cart Sponsorship - \$3,000 (\$3,000 tax deductible)

- Corporate logo/name/signage at several bar areas and on each beverage cart
- Onsite distribution of approved company-branded materials
- Recognition of company name in program and social media venues

Hole Sponsorship - \$300 (\$300 tax deductible)

- Corporate logo/name on signage at the sponsored hole
- Onsite distribution of approved company-branded materials on sponsored hole
- Recognition of company name in program

Why We Golf Sponsorship - \$300 (\$300 tax deductible)

- Photo and shared info of CF Fighter on signage at the sponsored hole
- Onsite distribution of approved company-branded materials on sponsored hole
- Recognition of company name in program

Evening Reception Ticket - \$60 (\$30 tax deductible)

- One (1) reserved seat at the evening reception. Includes viewing of the final shoot-out, dinner, awards ceremony, and exclusive silent and live auctions

***Sponsorship commitment due before July 1, 2019
Payment due no later than July 22, 2019***



Please contact Lisa Fero for more information
Phone: (262) 798-2060
Email: lfero@cff.org

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

A financial statement of the Cystic Fibrosis Foundation disclosing assets, liabilities, fund balances, revenue and expenses for the preceding fiscal year will be provided upon request.



CONTACT INFORMATION:

Name _____

Company _____

Address _____

City, State, Zip _____

Preferred Phone _____

E-mail Address _____

Handicap _____

Golfer Twosome Partner Name _____

Is this part of a sponsorship? If so, please state company _____

For more information, please contact Lisa Fero at
(262) 798 - 2060 or lfero@cff.org