

# VIRTUAL CHOC WALK

PRESENTED BY **Disneyland**  
RESORT

## RESTAURANT FUNDRAISERS

### GRASSROOTS FUNDRAISING MADE EASY

Partner with a local restaurant to host a benefit night for your team! Many restaurants will work with you to pick a time, create flyers, and donate a portion of the proceeds towards your cause. Host a few to kickstart your team's fundraising!



#### STEP 1: ASK

Reach out to your restaurant of choice. Pick a local favorite that is close to your work, church, school and let them know why you're fundraising for your CHOC Walk team.



#### STEP 2: PLAN

Work with the restaurant to pick a date & time and create a flyer for your fundraiser. Some places will provide you with a flyer template, otherwise be sure to include a clear date & time and your team story!

**\*\*Tip:** try to pick a time when as many of your contacts are available as possible.



#### STEP 3: PROMOTE

The most important step: get the word out and tell the world! Post on all your social media channels, create event pages and email the flyer to everyone you know. Then have everyone plan a lunch/dinner drive-thru or socially-distanced outdoor dining date on the day of the event.



#### STEP 4: FOLLOW UP

After your event, follow up with the restaurant to make sure they have the CHOC mailing address and your team name listed on the final check that will be sent directly to our offices. Then email [chocwalk@choc.org](mailto:chocwalk@choc.org) to let us know where we should apply the funds as soon as they arrive.

**Mail to:** CHOC Children's (Attn: CHOC Walk), 1201 W. La Veta Ave, Orange CA 92868

### **\*\*PRO TIP: Promotion & Quantity Are King!\*\***

The most important ingredient is the outreach, so be sure to exhaust **EVERY** source of promotion you have. And if possible, try to throw a **few** restaurant fundraisers in order to maximize the amount of registrations it will cover.