



June 13, 2020 | Lincroft, NJ

SPONSORSHIP OPPORTUNITIES

Join us for a one-day bike ride or a family-friendly 5K walk/run as we raise funds for Autism New Jersey and community awareness about autism. Our bicycle tour features six routes to choose from, ranging in length from 5 to 100 miles in scenic Central NJ. SAG support is available, and lunch is included with registration. Both the bicycle tour and 5K begin and end at Brookdale Community College in Lincroft, NJ. Learn more at www.ride4autism.org

Sponsor Benefits

Multiple sponsors accepted for each category | Category Exclusivity for \$7,500+ | Additional benefits listed below:

Trail Blazer Sponsor | \$15,000

Category Exclusivity

SIGNAGE

- Logo on headquarters event banner, step & repeat and registration signage
- Logo on lunch table centerpieces
- Logo on rest stop signage

PARTICIPANT TOOLS & EVENT PERKS

- Logo on route maps
- Logo on rider jersey, bibs and t-shirt
- Waived registration fee for up to 10 participants
- Announcement at lunch

ONLINE & SOCIAL MEDIA RECOGNITION

- News post on Autism New Jersey website
- Profile in Ride & Stride e-blast
- Ride & Stride website: Logo on home page slider, sponsor footer and page
- Logo in participant and donor confirmation Emails
- Top banner ad in May Autism New Jersey E-News
- Logo on Ride & Stride Facebook page cover and pinned post (March - June)
- Logo on Ride & Stride Twitter cover and 1 post per month (March - June)
- Image and link on Ride & Stride Instagram

COMPLEMENTARY ITEMS

- Incentive package

Finish Line Sponsor | \$7,500

Category Exclusivity

SIGNAGE

- Logo on headquarters event banner and registration signage
- Logo on lunch table centerpieces
- Logo on rest stop signage

PARTICIPANT TOOLS & EVENT PERKS

- Logo on route maps
- Logo on rider jersey, bibs and t-shirt
- Waived registration fee for up to 5 participants
- Announcement at lunch

ONLINE & SOCIAL MEDIA RECOGNITION

- Event Website: Logo on sponsor footer and page
- Logo in participant and donor confirmation Emails
- Mid banner ad in May Autism New Jersey E-News
- Logo on Ride & Stride Facebook and Twitter covers and recognition in one post per month (March - June)
- Image and link on Ride & Stride Instagram
- Recognition on Autism New Jersey Facebook page

COMPLEMENTARY ITEMS

- Incentive package

Route Sponsor | \$5,000

SIGNAGE

- Logo on registration signage
- Logo on lunch table centerpieces
- Logo on rest stop signage

PARTICIPANT TOOLS & EVENT PERKS

- Prominent logo on route maps
- Logo t-shirt
- Waived registration fee for up to 2 participants
- Announcement at lunch

ONLINE & SOCIAL MEDIA RECOGNITION

- Event Website: Logo on sponsor footer and page
- Logo in participant and donor confirmation Emails
- Banner ad in May Autism New Jersey E-News
- Ride & Stride Facebook and Twitter recognition in one post per month (March - June)
- Image and link on Ride & Stride Instagram

T-Shirt Sponsor | \$400

- Listing on event t-shirt
- Logo on sponsor page
- Social media recognition



[More options>>](#)

Rest Stop Sponsor | \$3,000

SIGNAGE

- Logo on registration signage
- Logo on lunch table centerpieces
- Logo on all rest stop signage

PARTICIPANT TOOLS & EVENT PERKS

- Logo t-shirt
- Two lunch tickets

ONLINE & SOCIAL MEDIA RECOGNITION

- Event website: Logo on sponsor footer and page
- Logo in participant and donor confirmation Emails
- Ride & Stride Facebook, Twitter and Instagram recognition

Lunch Sponsor | \$1,500

SIGNAGE

- Logo on Registration signage
- Exclusive area on lunch table centerpieces
- Logo on napkins

PARTICIPANT TOOLS & EVENT PERKS

- Listing on t-shirt
- Four lunch tickets
- Announcement at lunch

ONLINE & SOCIAL MEDIA RECOGNITION

- Ride & Stride Facebook, Twitter and Instagram recognition



Product & Service Donations

Looking to donate a product or service for the Ride & Stride? We are actively seeking donations. Benefits commensurate with levels listed above will be provided based on the value of the product/service donated.

Products:

- Food or Water/Beverage Sponsor
- Energy Bar Sponsor
- Breakfast Sponsor
- Coffee Sponsor
- Snacks for Rest Stops

Services:

- Entertainment
- Massage services
- Promotional Printing
- Event T-shirt Production
- Photography Services

Custom packages are available to fit your needs and budget!

Brynn Alberici | Manager of Special Events & Community Relations | balberici@autismnj.org | 609.588.8200 x10021

I WOULD LIKE TO SUPPORT THE RIDE & STRIDE AT THE FOLLOWING LEVEL: _____

ORGANIZATION NAME

IF DIFFERENT FROM ABOVE, PLEASE LIST NAME EXACTLY AS YOU WOULD LIKE IT TO APPEAR

CONTACT PERSON

PHONE

EMAIL

STREET

CITY

STATE

ZIP

As a representative of the above company, I agree to commit my company to participate in the program sponsorship level listed above.

SIGNATURE

Check and credit cards accepted. Send completed form with payment to Autism New Jersey:

Mail: Ride & Stride Sponsorship, 500 Horizon Drive, Suite 530, Robbinsville, NJ 08691

Email: ride@autismnj.org

To pay with a credit card: 609.588.8200 x10031



The Power of Connection