



Fundraising Ideas A-Z

Thank you for Turning Cancer Upside Down™ by raising funds through Sk8 to Eliminate Cancer™! We hope these ideas help you get started and help you meet your fundraising goals. Get creative and have fun!

Scott Hamilton CARES Foundation

A **Ask** - The number one reason people do not give is because they are not asked. Ask your friends, family, relatives, and anyone you know to make a donation. Make sure you tell them your personal connection by sharing your "Why I Sk8" story.

Art Sale - Get your fellow Sk8 to Eliminate Cancer™ participants to make a piece of art. Organize a sale and donate your proceeds towards your fundraising goals.

B **Bake Sale** - Host a bake sale and sell goodies at an open skate, office, or a busy public place!

Balloon Buddies - Ask your school for permission to sell balloons for donations. Students can attach special messages and you can deliver them to fellow students throughout the day.

C **Car Wash** - Is the weather warm? Host a car wash and donate all the proceeds to your goal.

Coins for CARES - Ask a local business, school, or office to set up a Coins for CARES jar. It all adds up!

D **Dedicated Donations** - Donors can make their donation in honor of someone they love who has been impacted by cancer.

Dress Down Day - Get permission for employees to have a dress down day if they make a donation. This is also great if your school has a uniform!

E **Eat** - Partner with a restaurant or food chain and ask them to donate a percentage of sales for a night towards your goal. Many restaurants participate in fundraisers this way and will be ready to support you!

Errands - Check with your neighbors and see if you can help run their errands in exchange for a donation.

F **Face Painting** - Ask your ice rink if you can set up a face painting table during an open skate and show off your artistic talent for a donation.

Fountain Coins - Does your local mall have a fountain? Ask them if you can have the coins people toss in over a designated time period. Display signs that say the coins will benefit Sk8 to Eliminate Cancer™ and the Scott Hamilton CARES Foundation.

G **Gift Wrapping** - During the holidays, ask a local store if you can set up a gift wrapping station and wrap customers purchases in exchange for a donation.

Guess How Many - Fill a jar with candy and ask your rink or a business to help you collect guesses, \$1 per guess. The winner gets the jar of goodies

H **Helping Hands** - Volunteer at your local hospital. Ask them to post information about your Sk8 to Eliminate Cancer™ fundraiser to spread the word!

Hat Day - Great for your school or office! For a donation, students/employees can wear a hat for the day.

I **Ice Skate** - OF COURSE! At an open skate session, challenge attendees to donate \$1 for every lap they skate.

Ice Cream Social - Host an ice cream social for your coworkers or friends and ask for donations to attend.

J **Jump To It** - Use social media to challenge your friends and family to donate. For every \$50 raised, post a video of you completing or attempting a skating jump or skill (be careful!)

Jewelry Sale - Gather up jewelry you don't wear and organize a sale. You can ask a local jeweler if they would donate time to clean any pieces, and see if your friends and family have jewelry to contribute.

K **Know Your Why** - Share your 'Why I Sk8 story' on your fundraising page and through social media. Let donors know your cancer connection and why you want to turn cancer upside down™.

Karaoke - Host a Karaoke night at your rink, school, or your neighborhood!

L **Laugh** - Ask a local comedy club to donate one night of proceeds towards your goal - laughter is the best medicine!

M **Match** - Ask your friends and family to match your self-donation, or your total raised so far.

Movie Night - Have a neighborhood movie night and ask for to donations to attend





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N

No amount is too small!

O

Obstacle Course - Ask for permission to set up an obstacle course during an open skate and collect donations to run the course!

Office Snacks - Sell snacks in your office in exchange for a donation, or ask if the proceeds from your vending machines can be donated for one month.

P

Pie in the Face - Ask a popular coach, parent, or community figure to take pies in the face for the cause! People can give \$10 a pie and everyone will enjoy a laugh together.

Penny War - Have a competition with another participant to see who can collect the most pennies!

Q

Quilting Bee - If you're crafty, organize a Quilting Bee! Quilters can collect donations to stitch all night together, and the end quilt can be raffled or auctioned off at your On-Ice Celebration.

Quitting is not an option!

R

Round up - Ask your rink or a local business to help you raise funds by asking all guests to round up to the next dollar amount and donate the difference to your goal.

Recycle - If your state has container deposit laws, collect cans and return them so you can put the deposit back towards your fundraising goal!

S

Sponsor - Sk8 to Eliminate Cancer™ allows for businesses of all sizes to sponsor! Check your event Resource Center for printable sponsorship details you can share with businesses you visit frequently.

Sucker Sale - Cancer sucks, so ask your office or school if you can sell lollipops for \$1.

T

Try, Try Again - If at first you don't succeed... you may have to ask multiple times. Remind people that you are raising funds and keep sharing your connection and "Why You Sk8."

U

Unwanted Gifts Sale - Charge co-workers or neighbors to participate in this anytime of the year version of a "white elephant gift exchange" and get some unwanted items out of your house!

V

Vacation Day Drawing - See if your office will host a drawing for one extra vacation day! Employees can donate for entries in the raffle.

W

Wine tasting - If you are 21 and older, host a wine tasting with friends and neighbors in your home or a local store. Collect donations at the door.

Wait Tables - Work with a local restaurant and help serve or clear tables for the night. You can collect tips, and they may be willing to give you a percentage of the night's sales!

X

X Marks The Spot! - Ask friends and family to participate in a scavenger hunt around town. Have all participants ask local businesses to donate towards the cause. Each participating team must find a business who will donate a service, good, or activity. This is also a great way to introduce the Sk8 to Eliminate Cancer™ Pin Up Campaign to your community. Ask your Host Committee for more details!

Y

Yard Sale - Clean out your attic, declutter your home and raise funds at the same time!

Z

Zany Dress Day - At your school or office, ask for permission to collect donations and host a zany, wacky, crazy dress day.

