

Steps to 50 New Donors

START

Ask your friends and family!

Go beyond your immediate friends & family!

Ask friends from high school, college, grad school & other periods of your life.

In any groups like book club, exercise groups, or fantasy leagues?

Review your wedding list!



Invite your colleagues to form a corporate team!

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Add your fundraiser link to your Instagram Bio

Ask for support in your Facebook groups



Take to Twitter and TikTok!

Were you in a sorority or fraternity?

Engage your places of worship

Have you recently supported a friend's charity?




Who leads your kids' extracurricular activities? Get them involved!

Ask your PTA for their support

How about your hairdresser or nail tech?

Review your doctors - Primary Care, Pediatricians, dermatologist, etc.

What about your eye doctor?



Don't forget dentists! (Kids and Parents)

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Connect with your LinkedIn network



Ask your direct contacts at work for their support

Go outside of your department!

Do you interact with any clients, partners, or vendors?

Share your fundraiser with your professional development groups

Organize a fundraising activity with your colleagues



Get your local police or fire department involved!

Ask for a giveback at your favorite restaurant

List the local businesses you frequent

Ask your networking organizations

Ask your HOA for their support

You Did It!
YAY!

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Steps to 50 New Donors

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