



 **CHOC** *Raise Up*

FUNDRAISE for CHOC

GUIDE TO COMMUNITY FUNDRAISING

LONG LIVE CHILDHOOD

TOGETHER WE CAN MAKE A DIFFERENCE

By fundraising for CHOC, you will be joining a passionate community working hard to change the future of children's health. Through fundraising, you make it possible for CHOC to achieve the medical excellence it's known for. Your commitment to support and promote CHOC's work throughout the community helps ensure leading-edge care is provided for all children, regardless of their family's ability to pay.



CHOC FAST FACTS

200,000+ CHILDREN

We are proud to serve over 200,000 children at CHOC every year, regardless of their family's ability to pay.

IMMEDIATE CARE

Our transport team continues to be one of the busiest in the country, traveling thousands of miles each year to bring patients to CHOC so they can receive immediate care.

TRANSFORMATIVE RESEARCH

We understand the life-saving power of innovative research. That's why CHOC has over 350 specialties to provide children with access to leading-edge treatments.

SPECIALTY PROGRAMS

We know healing requires more than just medicine. At CHOC, we help kids get back to being kids by offering specialty programs like music therapy, pet therapy, clown therapy and more.

FUNDS RAISED FOR CHOC ENHANCES



PATIENT AND FAMILY
CENTERED CARE



GROUND BREAKING
RESEARCH



LIFE - SAVING EQUIPMENT
AND TECHNOLOGY



LEADERSHIP, EDUCATION
AND TRAINING



START A
FUNDRAISER



SHARE WITH
FRIENDS



MAKE AN
IMPACT



PUT THE FUN IN FUNDRAISING

Fundraising should be just that — FUN! Follow these steps to help your fundraiser be successful:

STEP 1:

Start a fundraiser. Which type of fundraiser speaks to you? Do you have a milestone around the corner, or do you want to hold an event? Maybe you want to show appreciation to a CHOC care team or want to give meaning to a 5K. Pick something fun that you'll enjoy — after all, this is FUNdraising!

STEP 2:

Donate to your page. Donating to your own fundraiser shows that you are not only asking for support, but that you are giving support too. You're committed, and you show it.

STEP 3:

Share on social media. Spread the word to your network to extend your reach. People love to help make a positive impact and sharing your story will bring awareness and help make your cause stand out.

STEP 4:

Email family, friends and colleagues. Reach out to your inner circle. Don't be afraid to ask. Family, friends and colleagues want to support you. Tell your story, share impact, and send news and updates.

STEP 5:

Thank and send updates. Let your supporters know they're appreciated. Send a personal thank you message to each of your donors or give them a shout-out on social media. Acknowledge that they are making a difference.



FUNDRAISE YOUR WAY

When choosing a fundraising activity, consider something fun that you'll enjoy. Here are some popular suggestions:

- Upcoming celebrations
- Casual day at your workplace
- Dress-up day at school
- Game night
- Concert or music performance
- Recycling event
- Movie night
- Dinner party
- Lemonade stand
- Bake sale
- Tournaments - dodge ball, frisbee, cornhole
- Endurance challenges - walk, run, swim, bike
- Holidays or themed annual events
- Treasure hunts or scavenger hunts
- Challenges - head shaving, mustaches, get in shape
- Karaoke night
- Arts and crafts fair
- Pre-loved fashion sale or yard sale
- Or a creative idea of your own!



#CHOCRaiseUp

 [FACEBOOK.COM/CHOCCHILDRENS](https://www.facebook.com/CHOCCHILDRENS)

 [CHOCCHILDRENS](https://www.instagram.com/CHOCCHILDRENS)

 [CHOCCHILDRENS](https://twitter.com/CHOCCHILDRENS)

FOLLOW THE FUN

Most people share cause-related posts on social media, and they love to help make a positive impact. Here are some quick steps to get you on your way:

STEP 1:

Share your message. Tell your story to help engage your audience and make your cause stand out.

STEP 2:

Be short and sweet. Use numbers, quotes and fun facts that your friends and family can share with their network.

STEP 3:

Mix it up. Don't just share "ask" posts — share updates, news about CHOC and other information like photos and videos to bring your campaign to life.

STEP 4:

Give thanks. Show your appreciation by tagging people who have already given and thank them for their generosity.

STEP 5:

Add #CHOCRaiseUp to all your social media posts to be part of our larger CHOC fundraising community.

FREQUENTLY ASKED QUESTIONS

Have a question? We're here for you. Below you'll find answers to the most frequently asked questions about fundraising for CHOC.

IS THERE A MINIMUM FUNDRAISING REQUIREMENT?

No. There is no minimum requirement to fundraise for CHOC Foundation. Set any fundraising goal that you are comfortable with, whether it's \$100 or \$100,000. Every campaign makes a difference!

DO I GET TO CHOOSE WHERE MY FUNDS GO?

Yes! When you start a fundraiser, you will have the option of choosing where you want your funds to go.

ARE DONATIONS TAX- DEDUCTIBLE?

All monetary donations are tax-deductible to the extent allowed by law.

WHO SHOULD I MAKE MY CHECK OUT TO?

Please make all checks payable to: **CHOC Foundation**

Please make sure to state "CHOC Raise Up" and the fundraiser's name in the memo line.

For example, please write "CHOC Raise Up - Jane Smith."

WHAT CAN I DO IF A CHECK IS WRITTEN OUT TO ME PERSONALLY?

If a donation check has been written out to you personally, you may endorse the back of the check and mail it to the CHOC Foundation. Please make sure to state "CHOC Raise Up" and the fundraiser's name in the memo line. For example, please write "CHOC Raise Up - Jane Smith."

WHERE SHOULD I MAIL DONATION CHECKS?

Please mail all check donations to:

CHOC Foundation

Attn: CHOC Raise Up

1201 W. La Veta Avenue

Orange, CA 92868

WHAT IS A TAX ID NUMBER AND HOW CAN I FIND IT?

A tax ID number identifies the CHOC Foundation as a 501(c)(3) non-profit organization. Many donors will request this number to validate their donation as tax-deductible. The CHOC Foundation tax ID number is 95-6097416.

WILL YOU SEND A REPRESENTATIVE TO MY EVENT AND / OR PROVIDE VOLUNTEERS?

Due to limited resources, we cannot commit CHOC Foundation staff or volunteers to events.

CAN I MAIL IN A CASH DONATION?

We recommend against using mail to send cash donations. Instead, you may drop off the cash at the CHOC Foundation along with your information, or you can deposit the cash into your checking account and send a personal check from your account.