



SCOTT HAMILTON

# CARES FOUNDATION

## Fundraising Ideas A-Z

### A

**Ask** - The number one reason people do not give is because they are not asked. Ask your friends, family, relatives, and anyone you know to make a donation. Make sure to share your personal connection to cancer and why this cause is important to you.

**Art Sale** - Get your fellow supporters or teammates to make a piece of art. Organize a sale and donate the proceeds towards your fundraising goals.

### B

**Bake Sale** - Host a bake sale!

**Balloon Buddies** - Ask your school or your kid's school for permission to sell balloons for donations. Students can attach special messages and you can deliver them to fellow students throughout the day.

### C

**Car Wash** - Is the weather warm? Host a car wash and donate all the proceeds to your goal.

**Coins for CARES** - Ask a local business, school, or office to set up a Coins for CARES jar. It all adds up!

### D

**Dedicated Donations** - Donors can make their donation in honor of someone they love who has been impacted by cancer.

**Dress Down Day** - Get permission for employees to have a dress down day if they make a donation. This is also great if your school has a uniform!

### E

**Eat** - Partner with a restaurant or food chain and ask them to donate a percentage of sales for a night towards your goal. Many restaurants participate in fundraisers this way and will be ready to support you!

### F

**Fritzy Finds a Hat Day** - Written by Scott Hamilton with illustrations by musician Brad Paisley, this book follows Fritzy on his mission to find his mom the perfect hat to wear to her cancer treatments. Honor Fritzy and others who are walking through a cancer diagnosis by hosting Hat Day! For a donation, participants can wear a hat for the day. Interested in a copy? <https://amzn.to/2QGvtlt>

**Fountain Coins** - Does your local mall have a fountain? Ask if the coins people toss in over a designated time period can be donated to CARES. Ask a CARES Coordinator for informational signs that how the coins will support cancer research and the Scott Hamilton CARES Foundation.

### G

**Gift Wrapping** - During the holidays, ask a local store if you can set up a gift wrapping station and wrap customers purchases in exchange for a donation.

**Guess How Many** - Fill a jar with candy and ask your rink or a business to help you collect guesses, \$1 per guess. The winner gets the jar of goodies

### H

**Helping Hands** - Volunteer at your local hospital. Ask them to post information about the fundraising event you are participating in to help spread the word!

### I

**Ice Skate** - Our founder Scott Hamilton was an Olympic Gold Medalist in the sport of figure skating. Ask your local ice rink to donate a portion of proceeds from an open skate. You can also challenge attendees to donate \$1 for every lap they skate.

**Ice Cream Social** - Host an ice cream social for your coworkers or friends and ask for donations to attend.

### J

**Jump To It** - Use social media to challenge your friends and family to donate. For every \$50 raised, post a video of you completing or attempting a vertical jump or special skill (be careful!)

**Jewelry Sale** - Gather up jewelry you don't wear and organize a sale. You can ask a local jeweler if they would donate time to clean any pieces, and see if your friends and family have jewelry to contribute.

### K

**Know Your Why** - Share your cancer connection on your fundraising page and through social media. Let donors know why you want to turn cancer upside down™.

**Karaoke** - Host a Karaoke night at your business, school, or your neighborhood!

### L

**Laugh** - Ask a local comedy club to donate one night of proceeds towards your goal - laughter is the best medicine!

### M

**Match** - Ask your friends and family to match your self-donation, or your total raised so far.

**Movie Night** - Have a neighborhood movie night and ask for to donations to attend.



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## N

**No amount is too small!**

## O

**Obstacle Course** - Ask for permission to set up an obstacle course at a local park and collect donations to run the course!

**Office Snacks** - Sell snacks in your office in exchange for a donation, or ask if the proceeds from your vending machines can be donated for one month.

## P

**Pie in the Face** - Ask a popular coach, parent, or community figure to take pies in the face for the cause! People can give \$10 a pie and everyone will enjoy a laugh together.

**Pin Up Campaign** - Pin Up sales are one way for businesses can support CARES . Paper skates are sold at \$1 and \$5 donation increments, signed by the buyer and posted on the wall. Ask a CARES Coordinator for an informational flyer.

**Penny War** - Have a competition with another participant to see who can collect the most pennies!

## Q

**Quilting Bee** - If you're crafty, organize a Quilting Bee! Quilters can collect donations to stitch all night together, and the end quilt can be raffled or auctioned off at your On-Ice Celebration.

**Quitting is not an option!**

## R

**Round up** - Ask a local business to help you raise funds by asking all guests to round up to the next dollar amount and donate the difference to your goal.

**Recycle** - If your state has container deposit laws, collect cans and return them so you can put the deposit back towards your fundraising goal!

## S

**Sponsor** - Businesses of all sizes can sponsor a fundraising event! Check your event Resource Center for printable sponsorship details you can share with businesses you visit frequently.

**Sucker Sale** - Cancer sucks, so ask your office or school if you can sell lollipops for \$1.

## T

**Try, Try Again** - If at first you don't succeed... you may have to ask multiple times. Remind people that you are raising funds and keep sharing your connection to cancer and who you are honoring through your fundraising efforts.

## U

**Unwanted Gifts Sale** - Charge co-workers or neighbors to participate in this anytime of the year version of a "white elephant gift exchange" and get some unwanted items out of your house!

## V

**Vacation Day Drawing** - See if your office will host a drawing for one extra vacation day! Employees can donate for entries in the raffle.

## W

**Wine tasting** - If you are 21 and older, host a wine tasting with friends and neighbors in your home or a local store. Collect donations at the door.

**Wait Tables** - Work with a local restaurant and help serve or clear tables for the night. You can collect tips, and they may be willing to give you a percentage of the night's sales!

## X

**X Marks The Spot!** - Ask friends and family to participate in a scavenger hunt around town. Have all participants ask local businesses to donate towards the cause. Each participating team must find a business who will donate a service, good, or activity. This is also a great way to introduce the CARES Pin Up Campaign to your community. Ask your Event Chair for more details!

## Y

**Yard Sale** - Clean out your attic, declutter your home and raise funds at the same time!

## Z

**Zany Dress Day** - At your school or office, ask for permission to collect donations and host a zany, wacky, crazy dress day.

