

EVENT INFO

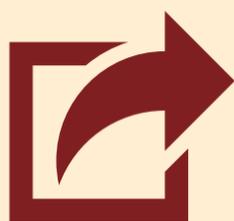
HOW TO PARTICIPATE IN OUR VIRTUAL WALK

Now Through November 2020



#1 Register.

Register above and create your online fundraising page. Know that your effort helps K9s4COPs provide K9 officers trained and ready for action to agencies in need.



#3 Share your page.

Share your fundraising page with family and friends to support your walk with a donation to K9s4COPs or join your fundraising team!

You can email, text or share your page on social media to collect pledges with just one click. Let everyone know why K9s4COPs is so important to you and what K9s can do to make our communities safer.



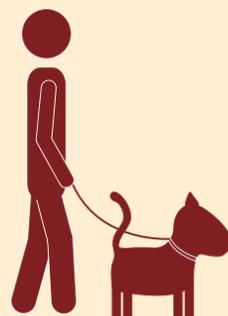
#5 Celebrate.

Be sure to tune-in to this event page or the K9s4COPs Facebook page for the K9s4COPs Virtual Walk Day Celebration Video Program on Sunday, November 22, 2020 at 8 pm.



#2 Set a fundraising goal.

We encourage walkers to set a minimum goal of raising at least \$100 dollars. The more you raise, the more K9s we are able to grant to agencies in need. Every walker or team who raises \$15,000 will get to name one of our granted K9s! Don't forget to kick off your campaign with a donation of your own!



#4 Take a walk.

Take a walk with your pup anytime anywhere now through November 30, 2020. Keep track of your steps or miles walked with the Endurance Tracker tool on your fundraising page and send photos or videos to Walk@K9s4COPs.org or tag us on your social media at #K9s4COPs or #K9s4KIDs.

Prizes given away to walker with most miles walked and top fundraiser with most money raised!



Questions?

Contact Kristin@K9s4COPs.org



Thanks for doing your part to help Stop Crime One K9 at A Time!

Fundraising Tips

DAILY WAYS TO ASK FOR MONEY



 **Day 1:** Show your commitment! Start by making your own donation of \$25, \$50, or more. Set up your personal fundraising page and use the fundraising tools included that will help you get the word out.

 **Day 2:** Ask two family members for \$25 each.

 **Day 3:** Ask a business you frequent to donate \$25.

 **Day 4:** Ask five coworkers to sponsor you for \$20 each.

 **Day 5:** Ask your boss for a company contribution of \$100.

 **Day 6:** Ask five people you know from your extracurricular activities, such as sports, book club, or your child's activities, to donate \$10 each.

 **Day 7:** Ask five friends to donate \$20 each.

 **Day 8:** Turn it around! Ask someone who has asked you to support their cause to support you with \$25.

 **Day 9:** Ask your company if they offer matching gifts.

 **Day 10:** Use social media networks! You'll be surprised at the individuals who will support you — a high school friend, a college roommate, a former coworker. Give everyone you know a chance to say "yes!"

Talking Points

WHY K9S ARE IMPORTANT

- Born with an instinct to protect and serve the pack, police K9s are invaluable assets to public safety.
- K9 partners help officers do their jobs safer, faster and in many cases have saved their lives.
- K9s are used to sweep for explosives, search for narcotics, apprehend suspects on the run and search & rescue missing people.
- A dog team can search an area 50 times faster than a human and can smell up to 500,000 times better with a much-enhanced degree of certainty.
- K9s keep drugs out of schools, can sniff out explosives or firearms and serve as a personal protection barrier between potential harm to innocent students, faculty and staff.