CORPORATE SPONSORSHIP

When you sponsor Team Lifeline, you get exceptional exposure for your company while making a difference to sick children and their families. Thousands of runners and fans will see your branding, and hundreds of Team Lifeline runners will recognize your support for a cause they hold dear.

**SPONSORSHIP LEVELS:**

**SPONSORSHIPS ARE FOR BOTH RACE WEEKENDS.**

### MARATHON SPONSOR: $25,000

- Exclusive logo placement on one of our highest profile items.

**In addition, your brand will be prominently featured throughout the entire race season and weekends including:**

- Logo placement on the Team Lifeline step and repeat for photo ops throughout the weekend.
- Your logo on the Pasta Party t-shirts.
- Signage around the team hotel.
- Prominent placement on the Team Lifeline website, with link to your website.
- Your brochures in all runner packets.
- Play your 30-second promo video at the Pasta Party.
- Promotional email sent to our database promoting your company.

As a Marathon Sponsor, you and up to five guests will be invited to an Exclusive Day at Camp Simcha.

### MILE SPONSOR: $18,000

- Your logo on one of three prominent placements.

**In addition, your brand will be prominently featured throughout the entire race season and weekends including:**

- Logo placement on the Team Lifeline step and repeat for photo ops throughout the weekend.
- Your logo on the Pasta Party t-shirts.
- Signage around the team hotel.
- Prominent placement on the Team Lifeline website, with link to your website.
- Your brochures in all runner packets.

As a Marathon Sponsor, you and up to two guests will be invited to an Exclusive Day at Camp Simcha.

### ATHLETIC SPONSOR: $10,000

- Choose from some favorite items and events for your logo placement.

All Athletic level sponsors will receive logo placement on the Team Lifeline website and Pasta Party t-shirts, signage around the team hotel, and brochures in all runner packets.

As an Athletic level sponsor, you and a guest will be invited to an Exclusive Day at Camp Simcha.

### PACE SPONSOR: $5,000

- Your choice of an item with your logo.

All Pace level sponsors will receive logo placement on the Team Lifeline website and Pasta Party t-shirts, signage around the team hotel, and brochures in all runner packets.

Together, we can make a huge difference to so many families struggling with childhood illness.

Questions? Contact Moshe Turk at mturk@teamlifeline.org
HEAT SHEETS
After a long race, our runners’ bodies are cold and they need these to keep warm. Imagine all our runners walking through the streets wrapped in your logo! *This sponsorship opportunity will be used for two years - you pay once, and get the benefit for an extra year.

FINISH LINE TENT
They finished and are ready to celebrate! Everyone will be taking their “I did it” photos here with your logo as their backdrop, and tens of thousands of runners and fans will be passing by your logo covered tent!

PASTA PARTY AND VICTORY PARTY
These parties are the highlights of the weekend, when we pump our runners up for the big day and then we celebrate their accomplishments. Your exclusive sponsorship of these events will certainly be noticed and appreciated by all runners and their guests.

BAG (PACKET PICK UP)
These cinch sacks/napsacks make the perfect bag for any trip. Our runners walk around with these all weekend, and use them in their every day lives. Basically, your logo will be everywhere.

HONORARY TEAM SWAG
Our Honorary Teams are running in memory or in honor of someone close to them and they take serious pride in their team swag. This most worn swag can have your logo displayed proudly!

RETURNING RUNNER SWAG
These are for our die-hard Team Lifeline runners who keep coming back for more, and now they can walk around with your logo on their zip up hoodie.

MAGNETS
These exclusive magnets get displayed on our runners cars all over the country.

FULL MARATHONER SWAG BAG
Our full marathoniars earn an extra treat. 26.2 miles deserve some swag bags with your logo!

SNACK BAGS ON THE AIRPORT BUS
Runners will be welcomed with your company logo on these bags.

BIB BOARD
All runners wear bibs for the race, and these up and coming bib boards are what keeps them on their jersey. Every runner will have your logo across their chest!

FRIDAY BRUNCH
You can sponsor this relaxing and much appreciated brunch to kick off the weekend, with your logo on signage around the room.

SUNDAY MORNING PRE-RACE BREAKFAST
Help our runners power up for the race of their lives! Pre-race photos happen here and your logo will be there for all to see and remember.

PACKET PICK UP
The excitement is palpable at Packet Pick up, when our runners realize they’re actually doing this! You can be the sponsor of the entire room and experience, with your logo in bold for all to see.

MEDAL ENGRAVING
Our runners love the medal they get for finishing, the proof that they did it. Congratulate them by enabling us to personalize them.

PREMIER FUNDRAISER GIFT BASKETS
Most of our runners achieve Premier Fundraiser status, and we give all of them a gourmet gift basket as a thank you. Believe us, they love it, and your logo will make it clear that it’s all thanks for you!

FRIDAY NIGHT DESSERT RECEPTION
Your logo will be clearly displayed around the room and on the tables.

RESORT FEES
Cover all resort fees for our runners, and get your company name noticed.

WATER BOTTLE
Your logo will be seen around town as our runners use these at the gym and at work.

BEACH BALL
Runners and their family and friends will have a blast on the beach with these.

BUSES TO/FROM RACE
These buses are very important for race day - your sponsorship will help runners get to and from the race.

BASEBALL CAPS
Our awesome running hats will be worn by runners all weekend, including during the race. Perfect photo op with your logo!

ICE PACK
No pain, no gain! Lucky for our team, we will be handing out reusable gel ice packs with your logo on them.

AIRPORT SHUTTLES
Most of our runners fly in to Vegas and Miami. You can help them out by sponsoring the shuttles to the hotel and back.

PICTURE FRAME
All runners will receive a Team Lifeline picture frame to display in their home proudly with their race photo and your logo.

LANEYARD FOR NAME TAG
All weekend our team walks about with these around their necks. Your logo will look good on them.

SATURDAY MORNING COFFEE STATION
Signage with your logo will let the runners know who to thank for their much needed caffeine fix!

WEEKEND SNACK BAGS
These are always a big hit and your logo can be front and center on the bag.

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ATHLETIC SPONSOR: $10,000

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MILE SPONSOR: $18,000