

BOSTON

COUNT  
DOWN TO A CURE  
BENEFITTING NEPHCURE KIDNEY INTERNATIONAL

SATURDAY  
SEPT 18, 2021

BOSTON MARRIOTT QUINCY  
QUINCY, MA

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In 2020, we were unable to hold our in-person Countdown to a Cure event due to the COVID-19 pandemic. With new hope on the horizon, we are planning our second annual event, in anticipation of bringing everyone together in 2021.

Despite not having our event in 2020, NephCure thanks the dedicated New England patient families who raised more than \$70,000!

Our goal is to raise funds to support the urgent search to find a cure for FSGS, Nephropathy, and other rare and degenerative kidney diseases.

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**TOGETHER WITH OUR DEDICATED SUPPORTERS,  
NEPHCURE IS COMMITTED TO FINDING THE CURE.**

**PLEASE JOIN OUR FIGHT**

Buy tickets or donate to the event online: [give.NephCure.org/CountdownBoston](https://give.NephCure.org/CountdownBoston)

# PARTNERSHIP BENEFITS

## PREMIER SPONSOR

**\$20,000**

- ▶ Exclusive recognition on NephCure's website as a Premier Sponsor
  - ▶ Company logo on NephCure's Signature event webpages
- ▶ Three (3) VIP Tables at Gala with company signage (10 seats per table)
  - ▶ Recognition at all NephCure Signature events
  - ▶ Full screen, full-color digital ad on event screen
- ▶ Logo on all event materials and marketing; includes top billing on sponsorship signage and event website
  - ▶ Logo on event invitation (commitment and logo must be received by July 8)
  - ▶ Opportunity to provide company literature and gift in guest gift bags
  - ▶ Opportunity to provide company signage at event (2 placements)
    - ▶ Recognition during live program
    - ▶ Opportunity for naming rights on this year's Honoree
- ▶ Opportunity for a company-representative photo with honored guest (if applicable)
- ▶ Company name included in all event press releases as Premier Sponsor

## PRESENTING PARTNER

**\$15,000**

- ▶ Three (3) VIP Tables at Gala with company signage (10 seats per table)
  - ▶ Full screen, full-color digital ad on event screen
- ▶ Logo on all event materials and marketing; includes top billing on sponsorship signage and event website
  - ▶ Logo on event invitation (commitment and logo must be received by July 8)
  - ▶ Opportunity to provide company literature and gift in guest gift bags
  - ▶ Opportunity to provide company signage at event (2 placements)
    - ▶ Recognition during live program
    - ▶ Opportunity for naming rights on this year's Honoree
- ▶ Opportunity for a company-representative photo with honored guest (if applicable)
- ▶ Company name included in all event press releases as Presenting Partner

## GOLD PARTNER

**\$10,000**

- ▶ Two (2) VIP Tables at Gala with company signage (10 seats per table)
  - ▶ Half-screen, full-color digital ad on event screen
- ▶ Logo on all event materials; includes premier placement on sponsorship signage and event website
  - ▶ Opportunity to provide company literature and gift in guest gift bags
- ▶ Opportunity to provide company signage at event (1 placement)

## SILVER PARTNER

**\$7,500**

- ▶ One (1) VIP Table at Gala with company signage (10 seats per table)
  - ▶ Half-screen, full-color digital ad on event screen
- ▶ Logo on all event materials; includes premier placement on sponsorship signage and event website
  - ▶ Opportunity to provide company literature and gift in guest gift bags

## BRONZE PARTNER

**\$5,000**

- ▶ One (1) Table at Gala with company signage (10 seats per table)
- ▶ Logo on all event materials: to include sponsorship signage and event website

## HERO TABLE

**\$2,500**

- ▶ One (1) Table at Gala with company signage (10 seats per table)
  - ▶ Logo on event website

## CHAMPION TABLE

**\$1,500**

- ▶ One (1) Table at Gala with company signage (10 seats per table)

# DIGITAL AD OPPORTUNITIES FOR EVENT PROGRAM

Full-color digital images that display custom ads and messages. Digital tribute ads will be projected onto large screens throughout the event and will be visible to all attending guests.

## FULL-SCREEN AD

\$1,000

## HALF-SCREEN AD

\$750

## AD SIZES

**PLEASE NOTE:** All ads should be in color and should fully fill the space specified. Please do not include any white/clear space to buffer your ad on the page.

	WIDTH	HEIGHT	RESOLUTION	ORIENTATION
<b>FULL-PAGE AD</b>	1920 pixels	1080 pixels	72 dpi minimum	Portrait
<b>HALF-PAGE AD</b>	894 pixels	992 pixels	72 dpi minimum	Landscape

## ARTWORK SPECIFICATIONS

### ADVERTISERS WHO WISH TO SUBMIT THEIR OWN ARTWORK

Follow the below guidelines. Ads that do not follow the guidelines will appear blurry on the screen and may not be used during the event. Acceptable file formats are JPEG or PNG files. **PLEASE NOTE:** Microsoft Word files are not an acceptable format for final ads.

- ▶ Color mode must be RGB
- ▶ Resolution must be 72 dpi or greater
- ▶ Quality should be 100
- ▶ Compression should be maximum
- ▶ Text should be no smaller than 36 points in size
- ▶ No more than 300 characters of text should be included in ad

### IF YOU WOULD LIKE US TO DESIGN YOUR AD

Please send text and images prepared according to the below guidelines. **PLEASE NOTE:** Scanned documents are not acceptable for submission.

#### TEXT

- ▶ No more than 300 characters of text should be included in ad
- ▶ Microsoft Word documents or unformatted text in the body of an e-mail are acceptable

#### LOGO AND/OR PHOTOS

- ▶ Acceptable file formats are JPEG, PNG, or EPS files.
- ▶ Resolution should be no less than 72 dpi
- ▶ Color mode should be RGB

ALL ADS ARE DUE BY  
**WEDNESDAY, AUG 25TH**

PLEASE SEND SUBMISSIONS TO:  
**EVENTS@NEPHCURE.ORG**

For more information about NephCure Kidney International, to purchase tickets, or inquire about sponsorship opportunities, please visit: [give.NephCure.org/CountdownBoston](https://give.NephCure.org/CountdownBoston) or email [events@NephCure.org](mailto:events@NephCure.org).

**PLEASE SELECT YOUR SPONSORSHIP LEVEL:**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> \$20,000 Premier Partner    | <input type="checkbox"/> \$7,500 Silver Partner | <input type="checkbox"/> \$1,500 Champion Table |
| <input type="checkbox"/> \$15,000 Presenting Partner | <input type="checkbox"/> \$5,000 Bronze Partner |   |
| <input type="checkbox"/> \$10,000 Gold Partner       | <input type="checkbox"/> \$2,500 Hero Table     |   |

**TRIBUTE AD OPPORTUNITIES:**

- \$1,000: Full-screen Ad       \$750: Half-screen Ad

**TICKETS:**

- \$150 / Ticket      **QUANTITY:** \_\_\_\_\_
- I am unable to attend, but would like to support NephCure Kidney International with a gift of \$ \_\_\_\_\_

**TOTAL (full amount to be charged): \$ \_\_\_\_\_**

If your sponsorship or donation is in honor or memory of someone, please write their name here:

\_\_\_\_\_

**CONTACT INFORMATION:**

FULL NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

EMAIL \_\_\_\_\_

**PAYMENT (circle one):**

CHECK

CREDIT CARD ONLINE

CREDIT CARD BELOW

Please make checks payable to "NephCure Kidney International"

Pay by Credit Card at [give.NephCure.org/CountdownBoston](https://give.NephCure.org/CountdownBoston) or below:

- AMERICAN EXPRESS       VISA       MASTERCARD       DISCOVER

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SEC. CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**MAIL TO:** NephCure Kidney International, Countdown To A Cure Boston

150 South Warner Road, Suite 402, King of Prussia, PA 19406

For more information about sponsorships, VIP tables, or additional tickets, please call

**610.540.0186 ext. 40** or email [events@NephCure.org](mailto:events@NephCure.org)