



10 Days to \$100

The key to fundraising success is simple - ASK! ASK your family and friends. Tell them why the SOS kids are important to you and why they have inspired you to fundraise. If you won't see family or friends before the big event, ASK using email, social media or personal fliers. Just ASK, it can make all the difference. It's easier than you think!

Day 1

Show your commitment and be the first donate. Go to stepsforsos.org to RSVP and pay your registration fee. Make sure your page is set-up and personalized so you can send family and friends to your page. You're already off to a great start!

Day 2

Ask two family members to make a donation of \$10.

Day 3

Ask friends to donate \$10 each. Send emails from your personal page and give your friends a safe, secure way to make a credit card donation to your fundraising efforts. You may also have your friends Venmo you donations and then you can donate the funds to your page!

Day 4

Ask co-workers to sponsor you for \$10. Does your company offer a matching gift program? Even better, their donation is doubled!

Day 5

Ask your boss for a company contribution of at least \$10.

Day 6

Ask someone you know in the community - your school, place of worship or any associations or programs you belong to. Ask them to donate \$10 each and join your team!!

Day 7

Ask a business you frequent to make a \$10 donation. Your dry cleaner, hair stylist, and regular coffee shop are great places to start. Bought a new car or refinanced your home? Professionals often make charitable donations based on their customers' requests. They want you to feel good and keep coming back. You just need to ask!

Day 8

Turn it around! Ask someone who has asked you to support their cause to support you for \$10.

Day 9

Use Social Media and ask for a \$10 donation. Create your own Facebook Fundraiser to benefit SOS Children's Villages Florida! Once your fundraiser ends, add it as a pledge to your Steps for SOS fundraising page! Once you get the word out, you will be surprised at those individuals who will support you—a high school friend, a college roommate, a former co-worker, or one of your child's former coaches or babysitters.

Day 10

Congratulations! In 10 days you've raised \$100 for SOS kids. Wasn't that easy?

You're doing great! Increase your goal and keep going. Every dollar you raise is another dollar to help a foster child.