

TEAM[®] LIFELINE

A Project of Chai Lifeline

CORPORATE SPONSORSHIP PRESENTATION



**When you
partner with
Team Lifeline,
you partner
with a
world-class
organization**

**As a Chai Lifeline corporate
sponsor, your employees,
customers, and colleagues
can be proud to know they are
associating with a global leader
in children's health support.**

**PARTNER WITH US
IN HELPING SICK CHILDREN**

BRAND EXPOSURE

- Association with Chai Lifeline, a leading nonprofit in the Jewish world and beyond
- 119,000+ unique website visits seasonally
- 2,200+ engaged visitors to site daily
- Multi-generational reach
- An active, global community of thousands of Team Lifeline runners, past and present

TEAM LIFELINE: CORPORATE SPONSOR BENEFITS

As a corporate sponsor, you will benefit through:

- Prominent logo placement on the Team Lifeline website
- Corporate logo on team shirts and promotional materials
- Signage at Team Lifeline hotel and all weekend events and parties

ABOUT TEAM LIFELINE

- Over \$40 million raised since inception benefitting families confronting pediatric illness
- Largest charity partner of the Miami Marathon
- Premier marathon experience / January 28, 2024
- 24,805 unique donors to Team Lifeline during the 2022-23 season
- Five star headquarter hotel in Miami

ABOUT CHAI LIFELINE

CHAI LIFELINE: MISSION

TO BRING JOY AND HOPE TO CHILDREN, FAMILIES, AND COMMUNITIES IMPACTED BY SERIOUS ILLNESS OR LOSS.

Chai Lifeline is a leading international children's health support network providing social, emotional, and financial assistance to children with life-threatening and lifelong illness and their families through a variety of year-round programs and services.

- 5,995 children & families supported
- All services provided free of charge
- 12 regional and international offices across North America, Europe, and Israel
- Chai Lifeline Website: www.chailifeline.org



TEAM LIFELINE: CORPORATE SPONSORSHIP OPPORTUNITIES

YOUR CHOICE OF ONE SPONSORSHIP ITEM AT EACH TIER

\$50,000

- Pre-Race Pasta Party and Prime Jersey Placement
- Finish Line Tent and Festival and Prime Jersey Placement
- Victory Party and Prime Jersey Placement
- Backpack and Prime Jersey Placement

\$36,000

- Registration and Jersey Placement
- 24 Hour Tea Room Hospitality and Jersey Placement
- Friday Brunch and Jersey Placement

\$25,000

- Arrivals Dinner
- Shabbat Dinner
- Race Day Breakfast
- Shabbat Lunch

\$18,000

- Route Signage
- Friday Night Oneg
- Shabbat Afternoon Seudah Shlishit
- Hotel Walkway Signage
- Shabbat Morning Kiddush
- Jersey Placement

\$10,000

- Water Bottle
- Runner Name Badge
- Socks
- Cheering T-shirt
- Car Magnet
- Finish Line Medal Engraving
- Shabbat Candle Lighting
- Volunteer T-shirt
- Room Keys
- Noise Makers

ALL SPONSORSHIPS INCLUDE LOGO ON THE WEBSITE, LOGO ON EVENT SIGNAGE, AND COMPANY PROMO ITEM IN EACH REGISTRATION BAG.
ALL SPONSORSHIP ITEMS ARE EXCLUSIVE UNLESS OTHERWISE NOTED



THANK YOU!

EXPERIENCE THE POWER
OF TEAM LIFELINE.
PARTNER WITH US AND
DEMONSTRATE YOUR
COMPANY'S COMMITMENT
AND SUPPORT FOR CHILDREN
AND FAMILIES WITH
SERIOUS ILLNESS.



For additional information contact:
Moshe Turk, Race Director
Mturk@teamlifeline.org
(732) 276-2384

www.teamlifeline.org