

# EVENT INFO

## HOW TO PARTICIPATE IN THE K9s4COPs VIRTUAL DOG WALK

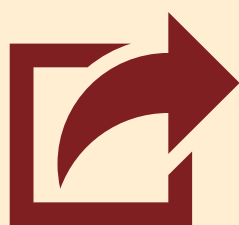
Now Through October 31, 2021



### #1

#### Register.

Register for free and create your online fundraising page. Know that your effort helps K9s4COPs provide highly-trained K9s to law enforcement agencies, fire departments and schools in need.



### #3

#### Share your page.

Share your fundraising page with family and friends to support your walk with a donation to K9s4COPs or join your fundraising team!

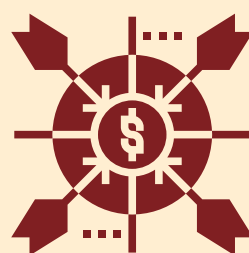
You can email, text or share your page on social media to collect pledges with just one click. Let everyone know why K9s4COPs is so important to you and what K9s can do to make our communities safer.



### #5

#### Celebrate.

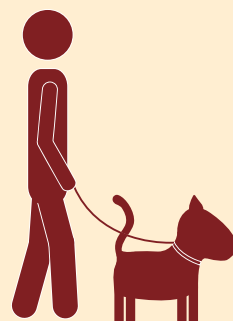
Whether you're a fundraiser, sponsor and/or donor, Be sure to tune-in to this event page or the K9s4COPs social media pages for the K9s4COPs Virtual Walk Day Celebration Program- Date TBD.



### #2

#### Set a fundraising goal.

We encourage walkers to set a minimum goal of raising at least \$150 dollars. The more you raise, the more K9s we are able to grant to agencies in need. Every walker or team who raises \$15,000 will get to name one of our granted K9s! Don't forget to kick off your campaign with a donation of your own.



### #4

#### Take a walk.

Take a walk with your pup (or any walking buddy), anytime through October 31, 2021. You can walk as many times as you like--just be sure to take walk pics, share your progress with your supporters and beat your donation goal!

Send photos or videos to [Walk@K9s4COPs.org](mailto:Walk@K9s4COPs.org) or tag us on your social media at #K9s4COPs or #K9s4KIDs.



**Questions?**


**Contact [Walk@K9s4COPs.org](mailto:Walk@K9s4COPs.org)**




# Fundraising Tips


## DAILY WAYS TO ASK FOR MONEY





 **Day 1:** Show your commitment! Start by making your own donation of \$25, \$50, or more. Set up your personal fundraising page and use the fundraising tools included that will help you get the word out.


 **Day 2:** Ask two family members for \$25 each.


 **Day 3:** Ask a business you frequent to donate \$25.

 **Day 4:** Ask five coworkers to sponsor you for \$20 each.


 **Day 5:** Ask your boss for a company contribution of \$100.

 **Day 6:** Ask five people you know from your extracurricular activities, such as sports, book club, or your child's activities, to donate \$10 each.

 **Day 7:** Ask five friends to donate \$20 each.

 **Day 8:** Turn it around! Ask someone who has asked you to support their cause to support you with \$25.

 **Day 9:** Ask your company if they offer matching gifts.

 **Day 10:** Use social media networks! You'll be surprised at the individuals who will support you — a high school friend, a college roommate, a former coworker. Give everyone you know a chance to say "yes!"

## Talking Points

### WHY K9S ARE IMPORTANT

- K9s help screen millions of people, luggage and cargo at airports, seaports or other transport hubs for hidden explosives.
- K9s can easily identify illegal drugs-- even when hidden, sealed or masked.
- K9s can make all the difference between life and death, especially during natural disasters, mass casualty events, and when locating missing people.
- A K9 on campus serves as a double deterrent, sweeping thousands of classrooms, lockers and cars each school year for narcotics, guns or explosives and serving as a personal protection barrier between potential harm to our innocent students.
- K9s can sniff out evidence at the scene of a suspected arson crime and help determine if a suspicious fire was an accident or started on purpose.