



**Canadian Mental
Health Association**
York and South Simcoe
Mental health for all

**MENTAL HEALTH
IN MOTION**

Mental Health in Motion

Sunday, June 12, 2022

Sponsorship Opportunities



What is Mental Health in Motion 2022

Mental Health in Motion 2022 is more than just a run/walk/ride event. It's our opportunity to re-connect, engage, inspire and succeed, especially after so much time apart!

This year we'll be in-person once again!

Mental Health in Motion 2022 will raise critically needed funds to support youth mental health programs and services for young people 12-25 in York Region and South Simcoe.

Youth in our community are counting on your sponsorship support so they can continue to receive the mental health resources and education they really, truly need at this especially difficult time. Youth have suffered because of COVID-19 more than any other group. Our staff are hard at work ensuring that, as our society shifts, mental health education and support stay constant.

The Details

When: Sunday, June 12, 2022

Registration opens 8 am, lunch from 11:30 am-1:30pm

Where: Starting and ending at Ray Twinney Recreation Complex, 100 Eagle Street West, Newmarket

Distance: Run, walk, ride 60km, 25km, 10 km or 5km

Participants: 450+ participants of all ages will get "in motion"

Goal: \$130,000 to fund youth mental health programs



Your sponsorship will make a tremendous impact!

Sponsoring Mental Health in Motion is so much more than just putting on an event.
Mental Health in Motion keeps young people alive.

You'll save young lives. Suicide is the leading cause of death for young people aged 15-24. MOBYSS (Mobile York South Simcoe) is Ontario's first and only mobile mental health clinic for youth 12-25, either on the road, or providing service virtually, over the phone, and by text,

And that's not all.

In partnership with York Region District School Board and the Simcoe County District School we've been providing digital **Youth Wellness and Youth Mental Health workshops** as part of the school curriculum. If a young person in your life is in need of mental health support, we're here to listen, to support and provide help.

Last year more than 2,500 young people reached out for help information, health support or counselling. This year they need our support more than ever before.

Sponsorship Opportunities 2022

There are options to show your support at every level. We will work with you to ensure your recognition meets your needs and objectives.

Recognition Opportunity	\$10,000	\$5,000	\$2,500	\$1,000	\$500
	Presenting	Platinum	Gold	Silver	Bronze
Recognition on all materials as Presenting Sponsor	✓				
Complimentary Registrations, including Jerseys/Tech Shirts	10	5	3	2	1
Complimentary 1-Hour Workplace Wellness Lunch n' Learn	✓	✓			
Logo on Downloadable Participant Bib	✓	✓			
Recognition on Pre-Event Participant E-blasts	✓	✓	✓		
Recognition on Mental Health in Motion Website	✓	✓	✓	✓	✓
Recognition at Event by MC	✓	✓	✓	✓	✓
Opportunity to speak at Event	✓	✓			
Opportunity to Provide Corporate Branded Fundraising Raffle Prize	✓	✓	✓	✓	
Corporate Branded Social Media Posts (February-July)	✓	✓	✓		
Right to Use Mental Health in Motion Event Logo in Sponsorship Advertising	✓	✓	✓	✓	✓
Recognition in all Post-Event Advertising	✓	✓	✓	✓	✓

For more information, or to discuss additional sponsorship opportunities, please contact Catherine Matzig, Senior Director, Philanthropy at 289.879.2450 or cmatzig@cmha-yr.on.ca.

