

FUNDRAISING PLAN



FUNDRAISING IS EASIER WITH A PLAN. The earlier you start, the faster you will reach your goal. Don't procrastinate, fundraising should be fun! Fill out this plan, use it and post it somewhere where you see it often. If you need a little inspiration, check out the social media tips, fundraising events, and other quick tips to help you reach your goal faster.

NAME: _____

MINIMUM REQUIRED COMMITMENT: _____ **MY GOAL:** _____

FUNDRAISING IDEA	NOTES	AMOUNT RAISED
Write your story and send emails to 10 people	Average gift \$25	\$250
Host a bake sale and ask neighbors, friends or co-workers to bake	Sell 20 cookies, 12 cupcakes and 6 pieces of pie for \$3	\$114

You can make your goal any amount above your fundraising commitment that you like. You are only required to raise the minimum fundraising commitment listed for your route.

Matching gifts and downloading the mobile app to fundraise on the go are easy ways to increase your donations. Use the mobile app to take credit card payments at fundraising events.