

Make sure to tag us @AntiCancerChallenge or use the hashtag #AntiCancerChallenge #StopAtNothing #TogetherWeFight

## FACEBOOK

Reach out to a broad audience that already has a connection to you. Share pictures and link to your profile. Include fundraising progress updates, share how cancer has affected you, or why you are running for cures.

Here are a few samples to get you started:

- I'm kicking off my fundraising efforts for the UCI Anti-Cancer Challenge! 100% of proceeds will be used to fund cutting-edge cancer research. Together we can create a cancer-free world - join me! [add link to your page]
- Did you know there are more than 100 types of cancer? I joined the UCI Anti-Cancer Challenge so we can live in a cancer-free world. Donate today and help me reach my goal! [add link to your page]
- I'm raising funds to find cures for cancer in all its forms. Making a donation is fast, easy, and safe! Join me in fighting cancer with research.
- Thanks to YOU, I've raised \$X towards my goal of \$X. We're halfway there! Help me reach my goal by donating at [add link to your page]!

## INSTAGRAM

It's so easy to capture your progress with your phone. Don't miss an opportunity to share how excited you are for the ride/run/walk and your fundraising progress.

Update your bio with a link to your fundraising profile. When you share pictures, share in your caption that your friends can make a donation by visiting the link in your bio. Don't forget to tag us or include #AntiCancerChallenge in you pictures so we can repost our favorites!

## TWITTER

Twitter is a great tool to update your network on your fundraising progress. Use @UCIAntiCancer to connect with other participants and gain momentum.

Here are a few samples to get you started:

- Officially Registered! #AntiCancerChallenge
- I'm registered for @UCIAntiCancer, time to put cancer behind us! #AntiCancerChallenge
- Just received my first donation to my @UCIAntiCancer ride/run/walk!
- Riding/Running/Walking to save lives #AntiCancerChallenge
- Join me and #StopAtNothing to fight cancer
- So close to my goal, please donate today #TogetherWeFight
- I believe in a cure #StopAtNothing