



# Partnering with the NKF Konica Minolta Golf Classic

*The Premier Amateur Golf Event for Charity*



TOP TEAMS FROM LOCAL TOURNAMENTS ARE INVITED TO COMPETE AT THE NATIONAL FINALS AT PEBBLE BEACH!

Monday, May 23, 2022

*The Club at Creighton Farms, Aldie, Virginia*

REGISTER ONLINE >

<https://nkfgolf.rallybound.org/creighton-farms>

TITLE SPONSOR



NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS



NATIONAL FINALS HOST



# JOIN US ON THE ROAD TO PEBBLE BEACH



**The road to Pebble Beach starts at The Club at Creighton Farms on May 23!** The National Kidney Foundation Konica Minolta Golf Classic is the nation's Premier Amateur Golf Event for Charity. Each year thousands of golfers from across the country participate in 30 events across the U.S. for the exciting competition and the chance to earn an invitation to the National Finals at Pebble Beach—while raising \$4 million for the NKF.

Put together a team of your regular foursome, or entertain clients, and get ready to play at Creighton Farms for an invite to National Finals at the Pebble Beach Resorts. Your team can play in either the Handicap Index Division or the Gross Division, providing you and your guests with a competitive yet social day of golf whether you are a low handicapper or new to the game.

The top finishing teams in both the Handicap Index and Gross Divisions from every NKF Konica Minolta Golf Classic are invited to compete in the National Finals held at the famed Pebble Beach Resorts (additional fees required). If the upcoming U.S. Open or the U.S. Amateur is not in your future, this three-day tournament may be your only chance to compete for a national championship at the beautiful and challenging Pebble Beach Golf Links, Spyglass Hill Golf Course and The Links at Spanish Bay, January 2023.

## **NATIONAL CAPITAL AREA TOURNAMENT COMMITTEE**

**Zach Gifford, Chair**  
**Managing Consultant**  
**Guidehouse**

**Yasmine Bonilla, Co-Chair**  
**Financial Planner**  
**Raymond James Financial Services, Inc.**

**Kevin Barry**  
Associate  
Booz Allen Hamilton

**Brennan Hart**  
Principal  
Three Rivers Solutions

**Colin May**  
Chief Strategy Officer  
KME Digital

**Chris Blevins**  
General Manager  
Aerobiology  
Laboratory

**Katri Hunter**  
Real Estate Agent  
The Tom Buerger Group,  
Compass

**Jim McAllister**  
Vice President  
Sales/Estimating  
CB Flooring, LLC

**Ben Devine**  
Financial Planner  
Ameriprise

# SPONSORSHIP OPPORTUNITIES

## ~~LOCAL PRESENTING SPONSOR - \$20,000~~ *Sold Out*

### **On-Site Recognition/Visibility:**

- Company logo on golfer shirts.
- Signage & opportunity for on-site promotion.
- Full-page advertisement in program book.
- Opportunity to add a promotional item to golfer welcome packs.
- Included in sponsor list page in program book.

### **Client Entertainment/Hospitality:**

- Entertain clients with four (4) foursome entries.
- Lunch, Awards Reception & Dinner for players, and partners.
- Premium gifts for players.

### **Social Media Posts:**

- All golf tournament posts to include company logo.
- Unique, individual, pre & post event social media mentions (with 20 second video post).
- Pre & Post event social media mentions, together with all other sponsors.

## ~~MASTERS SPONSOR - \$15,000~~ *Sold Out*

### **On-Site Recognition/Visibility:**

- Company logo on golfer hats
- Signage & opportunity for on-site promotion.
- Half-page advertisement in program book.
- Opportunity to add a promotional item to golfer welcome packs.
- Included in sponsor list page in program book.

### **Client Entertainment/Hospitality:**

- Entertain clients with three (3) foursome entries.
- Lunch, Awards Reception & Dinner for players, and partners.
- Premium gifts for players.

### **Social Media Posts:**

- Unique, individual, pre & post event social media mentions.
- Pre & Post event social media mentions, together with all other sponsors.

## ~~CHAMPIONS SPONSOR - \$10,000~~ *Sold Out*

### **On-Site Recognition/Visibility:**

- Signage & opportunity for on-site promotion.
- Half-page advertisement in program book.
- Included in sponsor list page in program book.

### **Client Entertainment/Hospitality:**

- Entertain clients with two (2) foursome entries.
- Premium Gifts, Lunch, Awards Reception & Dinner for players, and partners.

### **Social Media Posts:**

- Unique, individual, pre & post event social media mentions.
- Pre & Post event social media mentions, together with all other sponsors.

~~ACE SPONSOR - \$7,500~~ *Sold Out*

**On-Site Recognition/Visibility:**

- Two (2) tee signs with company logo.
- Half-page advertisement in program book.
- Included in sponsor list page in program book.

**Client Entertainment/Hospitality:**

- Entertain clients with two (2) foursome entries.
- Lunch, Awards Reception & Dinner for players, and partners.
- Premium gifts for players.

**Social Media Posts:**

- Unique, individual, pre-event social media mentions.
- Pre & Post event social media mentions, together with all other sponsors.

~~EAGLE SPONSOR - \$5,000~~ *Sold Out*

**On-Site Recognition/Visibility:**

- One (1) tee sign with company logo.
- Included in sponsor list page in program book.

**Client Entertainment/Hospitality:**

- Entertain clients with one (1) foursome entry.
- Lunch, Awards Reception & Dinner for players, and partners.
- Premium gifts for players.

**Social Media Posts:**

- Pre & Post event social media mentions, together with all other sponsors.

## FOURSOMES

~~EXECUTIVE FOURSOME - \$3,000~~ *Sold Out*

- Entertain clients with entry for one (1) foursome in the NKF Konica Minolta Golf Classic.
- One tee sign for company branding.
- Breakfast, lunch, and Invitation to the Awards Reception, and Dinner for each player.
- Premium gifts for players.

~~FOURSOME - \$2,500~~ *Sold Out*

- Entry for one (1) foursome in the NKF Konica Minolta Golf Classic.
- Breakfast, lunch, and Invitation to the Awards Reception, and Dinner for each player.

# OTHER SPONSORSHIP OPPORTUNITIES

## **RECEPTION / DINNER or BREAKFAST / LUNCH SPONSOR (limited to one each) - \$7,500**

### **On-Site Recognition/Visibility:**

- Emcee sponsor shout-out at post-match reception (with option to provide one paragraph script).
- Brand signage on each table.
- Included in sponsor list page in program book.
- Brand signage at post-match reception venue entrance.
- Option to place promotional items, or marketing in golfer welcome packs.

### **Social Media Posts:**

- Unique, individual, pre-event social media mention.
- Pre & Post event social media mentions, together with all other sponsors.
- Tournament website brand display, with link to your homepage.

## **HOLE IN ONE SPONSOR (limited to one) - \$5,000**

### **On-Site Recognition/Visibility:**

- Signage & opportunity for on-site promotion.
- Emcee sponsor shout-out at post-match reception (with option to provide one paragraph script).
- Half-page advertisement in program book.
- Included in sponsor list page in program book.

### **Social Media Posts:**

- Unique, individual, pre-event social media mention (with option for 20 second video).
- Pre & Post event social media mentions, together with all other sponsors.
- Tournament website brand display, with link to your homepage.

## ~~**TEE SIGN SPONSOR - \$500**~~ *Sold Out*

- Have your brand front and center on a tee at the tournament.

## **RAFFLE/SUPER TICKET/MULLIGAN - \$100/person**

- All-access pass to all on-course contests, mulligan, raffle ticket and drink tickets.

## **GUEST AWARDS RECEPTION DINNER TICKET - \$125/person**

- Non-golfer ticket includes Awards Reception Dinner.

\*If your company is interested in specific branding opportunities (Driving Range, Golf Cart, Beverage Cart, etc.), we are happy to create a customized package, with or without a foursome.

# NKF Konica Minolta Golf Classic – May 23, 2022

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Register online at <https://nkfgolf.rallybound.org/creighton-farms>

## Pay by credit card

NAME ON CARD \_\_\_\_\_

ADDRESS ON CARD \_\_\_\_\_

TEAM NAME \_\_\_\_\_

CREDIT CARD  VISA  MASTERCARD  AMEX

NUMBER \_\_\_\_\_

EXPIRATION \_\_\_\_\_ CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

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As such your gift is tax deductible to the fullest extent allowed by law.