



FOUNDATION FOR  
SARCOIDOSIS RESEARCH

1820 W. Webster Ave.  
Ste 304  
Chicago, Illinois 60614

Phone: 312-341-0500



## FSR's 2022 Steps4Sarc

Since 2000, the Foundation for Sarcoidosis Research (FSR) and sarcoidosis warriors worldwide have come together during the month of April to raise awareness for sarcoidosis. These efforts have brought thousands together to educate patients, family, caregivers, and healthcare providers, advocate to sarcoidosis get the representation it deserves as well as support those living with sarcoidosis.

Last year, FSR launched the Steps for Sarc virtual endurance and awareness campaign. Over 350 participants joined the campaign and over 15 million steps were taken to help make steps towards progress - better treatments, care, and a cure. This year, we hope to raise even more awareness and unite more across the world to show support for those living with sarcoidosis! We hope you will join us in April for our Steps for Sarc!

## Sponsorship Opportunities

### Gold Sponsor \$20,000

#### All benefits included at the Silver and Bronze Sponsorships and the following\*

- Sponsor recognition on all social media graphics
- Recognition of team participation on two social media posts
- Acknowledgement of corporate sponsorship on two social media posts
- Sponsor recognition on Awareness Month webpage - FSR website has over 25,000 visitors/month

### Silver \$10,000

#### \*All benefits included at the Bronze and Silver Level and the following\*

- Corporate/team spotlight included in FSR e-newsletter
- Opportunity to have blog post feature around Steps for Sarc participation
- Sponsor recognition opportunity on incentivized materials

### Bronze Level \$5,000

- Opportunity for two corporate sponsors to be recognized for matching gift and shared with community (2 maximum)
- Recognition of sponsorship in one social media recognition post shared on Facebook with 14,800 followers, Twitter 2,200 Followers, Instagram 1,500 followers, and LinkedIn 380 followers
- Recognition of sponsorship for with the following opportunities available:
  - Logo inclusion on all Steps4Sarc marketing
  - Logo with link to sponsor page on FSR Steps4Sarc website landing page
  - Logo with link to sponsor page on FSR registration page
  - Logo inclusion with link to sponsor page in Steps4Sarc announcement email blast sent to 50,000+ members and 2,000+ physicians via e-blast
  - Logo with link to sponsor page in Steps4Sarc post event e-blast

#### A La Carte Options Include:

- \$2,500 – Logo with link to sponsor page on FSR registration website
- \$1,500 – Recognition of sponsorship in one social media recognition post