



NATIONAL KIDNEY
FOUNDATION.

MAGIC OF GIVING CELEBRATION

MAY 11, 2023

An evening of fun and food while raising awareness and funds
to fuel the fight against kidney disease.

PARTNERSHIP PROPOSAL



*Improving lives,
one delicious bite
at a time.*



Magic of Giving Celebration

This mouthwatering social event brings together your favorite chefs and their delectable creations on one amazing evening. The Magic of Giving Celebration is an awareness campaign and an opportunity to continue working toward an end to kidney disease. The evening focuses on raising funds and awareness by bringing the community together around good food and friends.



1 in 3 Americans are
at-risk for kidney
disease.



37 million people
have chronic kidney
disease.



660,000 people
live with kidney
failure.



100,000 people
are waiting for a
kidney transplant.

Who We Are

Fueled by passion and urgency, the National Kidney Foundation is a lifeline for all people affected by kidney disease. As pioneers of scientific research and innovation, NKF focuses on the whole patient through the lens of kidney health. Relentless in our work, we enhance lives through action, education, and accelerating change.

Partnership Opportunities

Presenting Sponsor \$12,000 (exclusive)

- All references to the event state "Magic of Giving Celebration Presented by Company Name"
- Premier logo placement in digital program, mobile bid site, and event night signage/recognition
- Marketing recognition: Press releases, social media, web, email (3,200+ reached)
- Provide video welcome on event night
- Tickets for 30 event night guests and 16 tickets to the Patrons Party
- Other exclusive benefits to be determined with sponsor

Hospitality Sponsor \$10,000 (exclusive)

- Prominent logo placement in digital program and event night signage/recognition
- Logo recognition on mobile bid site
- Logo placement on guest swag
- Marketing recognition: social media, web, email (3,200+ reached)
- Tickets for 26 event night guests and 12 tickets to the Patrons Party

Mission, Cocktail or Auction Sponsor \$7,500 (exclusive)

- Prominent logo placement in digital program and event night signage
- Logo recognition on mobile bid site
- Recognition in all event patient mission stories OR Naming rights to event night cocktail
- Marketing recognition: social media, web, email (3,200+ reached)
- Tickets for 20 event night guests and 8 tickets to the Patrons Party

Patrons Party, Golden Ticket or Best Dish Sponsor \$5,000 (exclusive)

- Logo placement in digital program and event night signage
- Logo recognition during Patrons Party OR in all mention/promotion of Golden Ticket OR in all mention/promotion of Best Dish Award
- Marketing recognition on event website
- Tickets for 10 event night guests
- 6 tickets to the Patrons Party

Bronze Sponsor \$3,000

- Company name in digital program and event night signage
- Company name on event website
- Tickets for 6 event night guests and 4 tickets to the Patrons Party

Advocate Sponsor \$1,000

- Company name in digital program and event night signage
- Tickets for 4 event night guests and 2 tickets to the Patrons Party

2023 Magic of Giving Celebration

COMMITMENT

Company Name: _____

(as it should appear in print)

Contact Name: _____ Telephone: _____

Email: _____ Address: _____

City: _____ State: _____ Zip: _____

Sponsorship commitment:

____ Presenting Sponsor ____ Auction Sponsor ____ Best Dish Sponsor
____ Hospitality Sponsor ____ Patron's Party Sponsor ____ Bronze Sponsor
____ Mission Sponsor ____ Golden Ticket Sponsor ____ Advocate Sponsor
____ Cocktail Sponsor

____ \$50 per Individual Ticket(s) Qty. _____ for a total of \$ _____

____ I cannot participate and would like to make a donation of \$ _____

Payment Information

____ I have enclosed by payment in the amount of \$ _____

(Please make check payable to the National Kidney Foundation, Federal I.D. #13-1673104)

Name as it appears on card _____ Credit

Card # _____ Exp. _____

Sec. Code _____ ____ Visa ____ MasterCard ____ AMEX ____ Discover

Address associated with card _____

address

city

state

zip

____ Please invoice me for the amount selected above

____ Please send me information to make a wire transfer

Signature: _____ Date: _____

The amount of the payment deductible for federal tax purposes is limited to the excess of any money contributed over the value of goods and services received. The NKF provides good and services at the estimated fair market value of \$50 per \$50 ticket.

Federal Tax I.D. #13-1673104

Return by email: tori.snowden@kidney.org Questions? Tori Snowden, 913-262-1551 x476

Return by mail: Attn: NKF '23 Magic of Giving, 9218 Metcalf Ave., #424, Overland Park, KS 66212

Deadlines: Ads & Social Media by 4.11.23





Together We Can



DRIVE EQUITY IN CKD



INCREASE EARLY DETECTION



PROVIDE BETTER CARE



INCREASE LIVING DONATION



POSITIVELY CHANGE THE FUTURE



GIVE HOPE