

Corporate Fundraising Ideas

Engage the company you work at, inspiring colleagues to support the mission. There are TONS of ways to get everyone involved. Pick something that would work best for your place of business.

- **Dress Down Day:** Employees pay \$20 to dress casually for a day, or \$80 for the week.
- **Company Lunch:** Bring in a food truck, cater a Taco Tuesday spread, or go old school and have everyone bring in a potluck item. Each person pays a price to have lunch in office.
- **50/50 Raffle:** Half the money raised through the raffle goes to the winner, and the other half is donated to CHOC!
- **Raffle Prizes:** Sell raffle tickets for employees' chance to win event tickets, VIP parking spot for a month, gift cards, etc.
- **Company Picnic** - including events like pie-eating contest, raffle tickets, and more. Invite the whole family.
- **Funny Photo Contest:** Encourage employees to submit their funniest photo. Individuals can vote for their favorite photo by making a donation. The person who's photo raises the most money earns a prize.
- **The Great Bakeoff:** Recruit your best bakers in the office, and have them make their favorite treat. Employees donate to be able to try all of the sweet treats, OR have a donation bucket associated with each baked good. Most donations wins!
- **Happy Hour** after work. Partner with a local brewery/restaurant near your office to donate a percentage of sales from your group. Kick it up a notch, and add a trivia or karaoke component.
- **Team Building:** Sponsor employee participation by donating/matching the same amount individually raised.
- **MATCHING GIFTS:** Utilize your company's Matching Gift program to DOUBLE your impact! Many companies will financially match your donation to a non-profit organization. View our [Matching Gifts Guidelines](#) for instructions on how to get started.

