

NKF Serving Minnesota
1970 Oakcrest Avenue
Suite 208
St. Paul, Minnesota 55113
T: 952.212.4219

The 6th Annual

THE ORANGE GALA

in Bloom

PARTNERSHIP OPPORTUNITIES

May 5, 2023 - Metropolitan Ballroom, Golden Valley



The National Kidney Foundation (NKF) is the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans at risk. **NKF Serving Minnesota programs serve the approximately one in three Minnesotans with kidney disease and the millions of individuals at risk for chronic kidney disease (CKD).**



1 in 3 American adults are at risk of CKD



1 in 7 American adults have CKD and most don't know it



CKD causes more deaths than breast cancer or prostate cancer

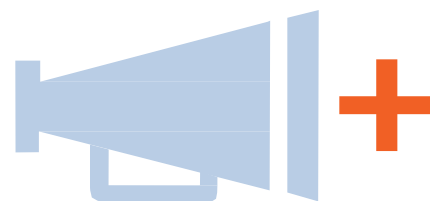
Thirty- seven million American adults are estimated to be living with CKD, with over 90% undiagnosed and at increased risk for heart attack, stroke, progression to kidney failure and pre-mature death.

By supporting the NKF, you directly influence and positively impact the lives of those at risk for kidney disease, those living with chronic kidney disease, and those who care for and about them.

JOIN THE FIGHT!

The NKF is:

- Raising public awareness about kidney disease and risk reduction
- Providing free local health screenings and kidney health education
- Supporting kidney patients, organ donors, and their families
- Advocating on a state and federal level for kidney patients and government action on the organ donor shortage and funding kidney research
- Educating doctors and other healthcare professionals with the best information in the field



REDUCE COSTS

Early detection reduces your healthcare costs and lost productivity.

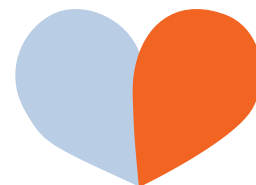
As CKD progresses, outcomes worsen, and treatment costs escalate. On average, the total medical payments for treating ESRD with dialysis is more than \$70,000. This number is only expected to rise. Annual Medicare costs to treat CKD amount to over \$57 billion—about 30% of total Medicare spending.

In addition to the monetary costs, CKD leads to lost productivity due to disability and absenteeism, with work hours missed per week often exceeding 10. Additionally, affected family members miss work caring for loved ones, visiting doctors and treatment centers, and taking care of household responsibilities that ill family members can no longer handle.

Let your community know that you care and are working to help in the fight against kidney disease. Your company can benefit from maximum exposure of your products and services while simultaneously raising money and awareness for National Kidney Foundation. This is a launching pad that your marketing team can use to design a program that achieves your company's marketing objectives.

Demonstrate that

YOU CARE
to your customers + the community.



Get more

COMPANY EXPOSURE

THE ORANGE GALA: IN BLOOM

FRIDAY, MAY 5, 2023 - METROPOLITAN BALLROOM, GOLDEN VALLEY

The Orange Gala: In Bloom is an ideal opportunity to host clients and friends, showcase your business' dedication to our cause, and most importantly, help the NKF shine a light on a growing public health issue as a caring community partner and a leading voice for patients. Help us eliminate the waiting game of transplantation, the feeling of putting life on hold. The Orange Gala: In Bloom is a celebration of the new life, which is possible thanks to kidney donation. **Join us as we celebrate life, in full bloom.**

In Bloom Presenting Sponsor (Sold)

\$20,000

- Recognition as event presenting partner (right of refusal following year)
- VIP dinner seating for up to 30 guests (3 tables)
- Premier logo placement on all digital, print and onsite materials
- Recognition in remarks during event program as well as the opportunity for representative to participate on stage
- Opportunity to partner on VIP gift bags to select sponsored table attendees
- Invitation for 5 guests to attend pre-event VIP Reception

Add-on: Mission Moment Donation \$1,000-\$5,000

Bud Sponsor (VIP Reception Included)

\$10,000

- Premier dinner seating for 20 guests (2 tables)
- Premier logo placement on all digital, print and onsite materials
- Recognition in remarks during event program
- Opportunity to partner on VIP gift bags to select sponsored table attendees
- Invitation for 4 guests to attend pre-event VIP Reception

Add-on: Mission Moment Donation \$1,000-\$5,000

Sprout Sponsor (VIP Reception Included)

\$5,000

- Dinner seating for 10 guests (1 table)
- Premier logo placement on all digital, print and onsite materials
- Recognition in remarks during event program
- Invitation for 2 guests to attend pre-event VIP Reception

Add-on: Mission Moment Donation \$1,000-\$5,000

Seed Sponsor

\$3,000

- Dinner seating for 10 guests (1 table)
- Company Name or logo on select digital and print materials
- Recognition in remarks during event program

Add-on: Mission Moment Donation \$1,000-\$5,000

Table Host

\$2,500

- Dinner seating for 10 guests (1 table)
- \$250 for individual tickets

Additional Opportunities – Bar/VIP Reception Sponsor (1 Available)

\$5,000

- Sprout Sponsor Benefits (Including VIP Reception)
- Exclusive logo recognition on bar signage
- On-site activation, including a signature cocktail
- Opportunity to partner on VIP gift bags to select sponsored table attendees

Additional Opportunities - Auction Site/Test Sponsor (1 Available)

\$5,000

- Sprout Sponsor Benefits (Including VIP Reception)
- Exclusive logo recognition at auction/raffle and on event mobile bidding website
- 1 Exclusive text message to event guests

Additional Opportunities - Photo Booth Sponsor (1 Available)

\$5,000

- Sprout Sponsor Benefits (Including VIP Reception)
- Exclusive logo recognition on photo area signage and takeaway photos

NEW THIS YEAR: THE VIP RECEPTION METROPOLITAN BALLROOM

For partners at \$5,000 and above, you are invited to join us for an exclusive VIP reception and toast before we open the doors for our cocktail hour. This new opportunity is a chance for you and your guests to get an intimate opportunity to talk with our partners, speakers, honorees and VIP attendees.

Current attendees include guests from; Davita Kidney Care, NKF MN Board Leadership (Medical and Advisory). List updated as tables and sponsors confirm.



The Orange Gala: In Bloom	
<input type="checkbox"/>	\$20,000 – In Bloom (Sold)
<input type="checkbox"/>	\$10,000 – Bud Sponsor
<input type="checkbox"/>	\$5,000 – Seed Sponsor
<input type="checkbox"/>	\$5,000 – Photo/Auction/Bar Sponsor
** Above includes VIP Reception **	
<input type="checkbox"/>	\$3,000– Seed Sponsor
<input type="checkbox"/>	\$2,500 – Table Host
<input type="checkbox"/>	\$_____ – Add-On Mission Moment Gift

Contact / Representative _____ Position/Title _____

Company / Organization _____

Address _____

City / State / Zip _____ Phone _____

Email _____

Amount _____

Payment Method

- Please invoice our company
- My check made payable to the National Kidney Foundation is enclosed
- Please charge my credit card

Card # _____ Exp. Date _____

Signature _____ Date _____ CVC: _____

Please return a completed form to:

NKF Serving Minnesota
 1970 Oakcrest Avenue
 Suite 208
 St. Paul, Minnesota 55113

OR Email
 Carly Hodes at:
carly.hodes@kidney.org