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Event Director

Michael Lintecum

Dear Friend,

On May 6, 2023 the **AIDS Service Foundation of Greater Kansas City** will present our community's annual **AIDS WALK Kansas City**. This event will mark the 35th year that Kansas City corporations, organizations and small businesses have stepped up to demonstrate what goodwill and compassion can accomplish.

Over the last 34+ years, over 275,000 individuals have participated in **AIDS WALK** and related Special Events to help raise over \$15.3 million to provide vital resources, housing and medical care to those affected and afflicted by HIV/AIDS in our hometown.

The unwavering support of our community empowers these crucial efforts. With this letter, we ask you to serve as a Sponsor of **AIDS WALK 2023**.

Enclosed, you find information on Sponsorship opportunities and benefits. Should you have any questions, please call us at 913-269-7960.

Groundbreaking drug therapies have proven game changers in our fight against the suffering and stigma of HIV/AIDS. In fact, people living with HIV whose viral loads are reduced to an undetectable level cannot transmit HIV. Such miracles, however, don't come cheap and the need to fund vigorous action to defeat the virus remains.

Therefore, we **WALK2Stop HIV Stigma**.

Thank you for considering a sponsorship of **AIDS WALK Kansas City 2023!**

Sincerely,
Michael Lintecum
Event Director



United in Triumph

AIDS WALK KANSAS CITY
IS PRESENTED BY THE



AIDS WALK Kansas City is the largest HIV/AIDS fundraising and awareness event in a five state region and is presented by the AIDS Service Foundation of Greater Kansas City. Each April, over 3,500 caring individuals, teams, corporate sponsors and volunteers hit the streets to remind Kansas City that the fight against HIV/ AIDS continues.



Since 1988, **AIDS WALK** has raised more than \$15.3 Million. All the money raised by **AIDS WALK Kansas City** stays in our community and helps make the following possible:

- **SAVE, Inc.'s** effort to provide comprehensive housing solutions to enable those living with or at risk for HIV/ AIDS to lead healthy, stable lives.
- **KC Care Health Center's** mission to promote health and wellness by providing quality health care services and HIV/ AIDS education, prevention, and testing.
- **Hope Care Center's** capacity to offer long-term nursing care to those challenged by HIV/ AIDS in an environment more like "home" than an institution.



Join the fight and help us achieve our goal to one day know a world without AIDS.

For more information, visit www.aidswalkkansascity.org, email walk@aidswalkkansascity.org or call (816) 931-0959.



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Triumph**

SPONSORSHIP RESPONSE FORM

Levels of Support

“Sole” Sponsor	\$25,000 +
Stiletto Sponsor	\$10,000
Oxford Sponsor	\$5,000
Wing Tip Sponsor	\$3,000
Sneaker Sponsor	\$1,000
Flip-Flop Sponsor	\$500
Flip-Flop—Non Profit	\$350

___ Yes, we want to serve as a sponsor of the **34th annual AIDS WALK Kansas City** at the _____ level. Please find enclosed our company check in the amount of \$_____.

Please make checks payable to AIDS WALK Kansas City

Name of Company: _____

Contact Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

All gifts to AIDS WALK Kansas City are tax deductible. THANK YOU!

If you have any questions, please call Michael at: 816-931-0959 or 913-269-7960

Email: michael@lintecumgroup.com

Please fax to: 816-931-5676

Or mail to:

AIDS WALK Kansas City

P.O. Box 32192

Kansas City, MO 64171



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SPONSORSHIP BENEFITS



“Sole” Sponsor - \$25,000 +

Named as a **Presenting Sponsor** throughout campaign
Featured on **front panel** of Pledge Form and featured on poster
Prominently displayed on **AIDS WALK Sponsor Page**
www.aidswalkkansascity.org
And all Stiletto Benefits



Stiletto Sponsor - \$10,000

Featured on **Pledge Form** and poster
Featured on **Team Packets**
Named as either the **Finish Line or Starting Sponsor** (your choice)
Featured on **AIDS WALK Sponsor Page** - www.aidswalkkansascity.org
And all Oxford Benefits



Oxford Sponsor - \$5,000

Featured on **Pledge Form**, Mention in **all paid radio advertising**, January – April, **Prominently featured** in all print advertising, January – April
Logo on city-wide display poster and pledge form
Signage at all pre-Walk parties and activities
Opportunity to serve as **presenting sponsor** for one AIDS WALK special fundraising event, **Prominently featured** on Memorial T-shirt/sweatshirt
And all Wing Tip Benefits



Wing Tip Sponsor - \$3,000

Line-listed on **city-wide poster** and pledge form
Mentioned in **all press material**
Placement on **AIDS WALK Sponsor Page** - www.aidswalkkansascity.org
And all Sneaker Benefits



Sneaker Sponsor - \$1,000

Mentioned in **all press material**
Placement on **AIDS WALK Sponsor Page** - www.aidswalkkansascity.org
Line-listed on **city-wide poster** and pledge form
Invited to **distribute product/information** at all pre-Walk parties and at event site, *And all Flip-Flop Benefits*



Flip-Flop Sponsor - \$500 (\$350 for 501 (c) 3 organizations)

Signage at event site
Booth/Table at event site

(Sponsor early to ensure benefits. Payments should be completed by June 30, 2023)