



NATIONAL KIDNEY
FOUNDATION®
Upstate & Western New York

honors
AWARDS BENEFIT

Sláinte Chugat — Health to You!

THURSDAY, MARCH 16, 2023

An Evening of Celebration

- | | |
|---------|---|
| 6:00 pm | Welcome! Enjoy live music, drinks, food stations and silent auction |
| 7:00 pm | Dinner and NKF Awards Presentation |
| 8:15 pm | Dessert, Coffee, Congratulate Honorees |
| 9:00 pm | Event conclusion – Thank you! |



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WHAT IS THE HONORS AWARDS BENEFIT?

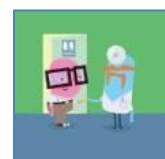
NKF Honors Awards is the National Kidney Foundation's awards reception and fundraiser held annually in celebration of World Kidney Month. The benefit honors members of the local community who have been outstanding in the promotion of kidney health and the fight against kidney disease. The dollars raised from this event support the National Kidney Foundation's awareness, prevention, and treatment efforts.

WHAT IS THE NATIONAL KIDNEY FOUNDATION?

The National Kidney Foundation (NKF) is the largest, most comprehensive, and longstanding organization dedicated to the awareness, prevention, and treatment of kidney disease. We have been in continuous action for 68 years, supporting patients, caregivers, and professionals.

YOUR DONATION AT WORK

The National Kidney Foundation meets the comprehensive standards of America's most experienced charity evaluator, the Better Business Bureau Wise Giving Alliance. We concentrate on free programs for the community as well as education to local medical professionals. 82 cents of every dollar donated directly supports programs and services like: **NKF Cares, NKF PEERS, Your Kidneys and You, Drive for Dialysis, Take Charge of Your Kidney Health, Renal Roundtable Lecture Series, Patient Network, Research, Professional and Patient Educational Programs and Resources.**



SPONSORSHIP OPPORTUNITIES

	Title \$15,000	Platinum \$10,000	Presenting \$7,500	Cocktail Hour \$5,000	Advocate \$3,000	Awards \$1,500
Pre-Event						
Headline recognition on all promotion and advertising including invitation	✓	✓				
Company name cited in all media promotions and press releases	✓	✓	✓			
Name recognition on web and email notices	✓	✓	✓			
Linked company website on web and social media outlets	✓	✓	✓	✓	✓	✓
Dedicated post(s) on Facebook and all social media pages	✓	✓	✓	✓		
Day of Event						
Opportunity for company representative to speak during event	✓	✓				
Name Recognition on large screen during the event	✓	✓	✓	✓		
Company logo featured on electronic auction bidding devices	8x's	5x's	3x's	2x's	1x	
Company logo displayed at event	Displayed above Presentation Stage	Company Banner	Company Banner	Signage	Signage	Signage
Opportunity to set up an Exhibition Table at event managed by company ticketed attendees.	✓	✓	✓	✓	✓	
Opportunity to provide a gift distributed to all attendees	✓	✓	✓	✓		
Tickets to Event	20	15	12	8	4	2

Event sponsorships will give your company a broad range of exposure before and during **NKF Honors Awards**

For additional details and inquiries about sponsorship, please contact:

Ellen Scalzo at (585) 598-3963 x 371 or Ellen.Scalzo@kidney.org



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Our company will partner at one of the predetermined levels, selection below:

- | | | | |
|-------------------------------------|-----------|---|----------|
| <input type="checkbox"/> Title | \$ 15,000 | <input type="checkbox"/> Advocate | \$ 3,000 |
| <input type="checkbox"/> Platinum | \$ 10,000 | <input type="checkbox"/> Awards | \$ 1,500 |
| <input type="checkbox"/> Presenting | \$ 7,500 | <input type="checkbox"/> Table | \$ 750 |
| <input type="checkbox"/> Cocktail | \$ 5,000 | <input type="checkbox"/> Other contribution | \$ _____ |

Company (Recognition) Name: _____

Contact Name and Title: _____

E-mail: _____ Phone: _____

Street Address: _____

City: _____ State, Zip: _____

Payment Information

- Please invoice our company for the amount listed above
- Please charge my credit card for \$ _____ AMEX VISA M.C. Discover
Card # _____ Exp. Date _____
- Signature _____ Date _____
- My check made payable to the National Kidney Foundation is enclosed

Please return a completed form to:
National Kidney Foundation
1344 University Avenue, Suite 270
Rochester, NY 14607

Questions or concerns?
Please contact Ellen Scalzo at 585.598.3963 ext. 270 | Ellen.Scalzo@kidney.org

High resolution logos and artwork must be sent electronically in PDF or .JPEG
format by January 20, 2023 to
Ellen.Scalzo@kidney.org