



JUNE 10, 2023



**SPONSORSHIP
OPPORTUNITIES**

RIDE FREDERICK AND HELP THE COMMUNITY!

Get on your bike and put a few miles behind you – to benefit the Boys & Girls Club of Frederick County. It's good people, a great cause, and a great experience for every rider. Shift your generosity into high gear by becoming an event sponsor. See the reverse side for the amazing sponsorship opportunities that will put your name at the head of the pack among local businesses.

WWW.TOURDEFREDERICK.COM

Benefitting:



**BOYS & GIRLS CLUB
OF FREDERICK COUNTY**

Powered by:

Rotary

Club of Carroll Creek



SPONSORSHIP OPPORTUNITIES

	Presenting	Finish Line Party	Route	Winners Circle	Community Champion	Make A Difference	Kid's Champion	Friends of Tour de Frederick
	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,000	\$500	\$250
Available Sponsorships	1	1	4	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Radio Commercials & More	✓							
Logo/Name on T-shirt	✓	✓	✓	✓	✓			
Print Materials	All	Logo	Name	Name				
Presence On-site	✓	✓	✓	✓	✓	✓	✓	
Banner On-site	✓	✓	✓	✓				
Website Listing	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name & Link	Name & Link	Name & Link
Email Inclusion	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Social Media Inclusion	10 FB/IG Mentions	7 FB/IG Mentions	5 FB/IG Mentions	4 FB/IG Mentions	2 FB/IG Mentions	1 FB/IG Mention	1 FB/IG Mention	1 FB/IG Mention
Free Team Registrations	7	5	3	1				

Don't see a sponsorship just right for you or would like to donate something in-kind to help the event run? Please reach out – We love to create custom opportunities!

To become a sponsor, please contact biketourdefrederick@gmail.com
For more information visit www.tourdefrederick.com

