



Partnering with the NKF Konica Minolta Golf Classic

The Premier Amateur Golf Event for Charity



TOP TEAMS FROM LOCAL TOURNAMENTS ARE INVITED TO COMPETE AT THE NKF NATIONAL FINALS AT PEBBLE BEACH!

Monday, June 5, 2023

The Club at Creighton Farms, Aldie, Virginia

REGISTER ONLINE >

<https://nkfgolf.rallybound.org/club-at-creighton-farms>

TITLE SPONSOR



KONICA MINOLTA

NATIONAL CORPORATE PARTNER



DRIVING VEHICLE DONATIONS.

NATIONAL PROMOTIONAL PARTNERS

Official Golf Apparel

Official Headwear



Imperial
SINCE 1916

GREG NORMAN

NATIONAL FINALS HOST



PEBBLE BEACH
RESORTS

JOIN US ON THE ROAD TO PEBBLE BEACH



The road to Pebble Beach starts in Aldie, Virginia on Monday, June 5, 2023! The National Kidney Foundation Konica Minolta Golf Classic is the nation's Premier Amateur Golf Event for Charity. Each year, thousands of golfers participate in over 30 NKF golf classic events across the United States for the exciting competition and the chance to earn

an invitation to the NKF National Finals — all while raising over \$4 million dollars for the National Kidney Foundation so they can continue helping the over 37 million US adults currently battling kidney disease.

Put together a team of your regular foursome, or entertain clients, and get ready to play at **The Club at Creighton Farms** in Aldie, Virginia. Your team can play in either the **Handicap Index Division** or the **Gross Division**, providing you and your guests with a competitive yet social day of golf, whether you are a low handicapper or new to the game.

The top finishing teams in both the Handicap Index and Gross Divisions from every NKF Konica Minolta Golf Classic are invited to compete in the NKF National Finals, held annually at the famed **Pebble Beach Golf Resorts** in California (additional fees required). If the upcoming U.S. Open or the U.S. Amateur is not in your future, this three-day tournament may be your only chance to compete for a national championship at the beautiful and challenging **Pebble Beach Golf Links, Spyglass Hill Golf Course** and **The Links at Spanish Bay**.

NATIONAL CAPITAL AREA TOURNAMENT COMMITTEE

Zach Gifford, Chair
Associate Director
Guidehouse

Yasmine Bonilla, Co-Chair
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Raymond James Financial Services, Inc.

Kevin Barry
Associate
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Three Rivers Solutions

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Chief Strategy Officer
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General Manager
Aerobiology
Laboratory

Katri Hunter
Executive Vice President,
Realtor
Compass

Sarah Quirk
Auction Chair
Program Analyst
U.S. Department of State

SPONSORSHIP OPPORTUNITIES

LOCAL PRESENTING SPONSOR - \$20,000

On-Site Recognition/Visibility:

- Company logo on golfer shirts.
- Signage & opportunity for on-site promotion.
- Full-page advertisement in program book.
- Opportunity to add a promotional item to golfer welcome packs.
- Included in sponsor list page in program book.

Client Entertainment/Hospitality:

- Entertain clients with four (4) foursome entries.
- Lunch, Awards Reception & Dinner for players, and partners.
- Premium gifts for players.

Social Media Posts:

- All golf tournament posts to include company logo.
- Unique, individual, pre & post event social media mentions (with 20 second video post).
- Pre & Post event social media mentions, together with all other sponsors.

MASTERS SPONSOR - \$15,000

On-Site Recognition/Visibility:

- Company logo on golfer hats
- Signage & opportunity for on-site promotion.
- Half-page advertisement in program book.
- Opportunity to add a promotional item to golfer welcome packs.
- Included in sponsor list page in program book.

Client Entertainment/Hospitality:

- Entertain clients with three (3) foursome entries.
- Lunch, Awards Reception & Dinner for players, and partners.
- Premium gifts for players.

Social Media Posts:

- Unique, individual, pre & post event social media mentions.
- Pre & Post event social media mentions, together with all other sponsors.

CHAMPIONS SPONSOR - \$10,000

On-Site Recognition/Visibility:

- Signage & opportunity for on-site promotion.
- Half-page advertisement in program book.
- Included in sponsor list page in program book.

Client Entertainment/Hospitality:

- Entertain clients with two (2) foursome entries.
- Premium Gifts, Lunch, Awards Reception & Dinner for players, and partners.

Social Media Posts:

- Unique, individual, pre & post event social media mentions.
- Pre & Post event social media mentions, together with all other sponsors.

ACE SPONSOR - \$7,500

On-Site Recognition/Visibility:

- Two (2) tee signs with company logo.
- Half-page advertisement in program book.
- Included in sponsor list page in program book.

Client Entertainment/Hospitality:

- Entertain clients with two (2) foursome entries.
- Lunch, Awards Reception & Dinner for players, and partners.
- Premium gifts for players.

Social Media Posts:

- Unique, individual, pre-event social media mentions.
- Pre & Post event social media mentions, together with all other sponsors.

EAGLE SPONSOR - \$5,000

On-Site Recognition/Visibility:

- One (1) tee sign with company logo.
- Included in sponsor list page in program book.

Client Entertainment/Hospitality:

- Entertain clients with one (1) foursome entry.
- Lunch, Awards Reception & Dinner for players, and partners.
- Premium gifts for players.

Social Media Posts:

- Pre & Post event social media mentions, together with all other sponsors.

FOURSOMES

EXECUTIVE FOURSOME - \$3,000

- Entertain clients with entry for one (1) foursome in the NKF Konica Minolta Golf Classic.
- One tee sign for company branding.
- Breakfast, lunch, and Invitation to the Awards Reception, and Dinner for each player.
- Premium gifts for players.

FOURSOME - \$2,500

- Entry for one (1) foursome in the NKF Konica Minolta Golf Classic.
- Breakfast, lunch, and Invitation to the Awards Reception, and Dinner for each player.

OTHER SPONSORSHIP OPPORTUNITIES

RECEPTION / DINNER or BREAKFAST / LUNCH SPONSOR (limited to one each) - \$7,500

On-Site Recognition/Visibility:

- Emcee sponsor shout-out at post-match reception.
- Brand signage on each table.
- Included in sponsor list page in program book.
- Brand signage at post-match reception venue entrance.
- Option to place promotional items, or marketing in golfer welcome packs.

Social Media Posts:

- Unique, individual, pre-event social media mention.
- Pre & Post event social media mentions, together with all other sponsors.
- Tournament website brand display, with link to your homepage.

TOURNAMENT CONTEST SPONSOR (limited to one) - \$5,000

On-Site Recognition/Visibility:

- Signage & opportunity for on-site promotion.
- Emcee sponsor shout-out at post-match reception.
- Half-page advertisement in program book.
- Included in sponsor list page in program book.

Social Media Posts:

- Pre & Post event social media mentions, together with all other sponsors.
- Tournament website brand display, with link to your company/organization website.

TEE SIGN SPONSOR - \$500

- Have your brand front and center on a tee at the tournament.

RAFFLE/SUPER TICKET/MULLIGAN - \$100/person

- All-access pass to all on-course contests, mulligan, raffle ticket and drink tickets.

*If your company is interested in specific branding opportunities (Driving Range, Golf Cart, Beverage Cart, etc.), we are happy to create a customized package, with or without a foursome.

NKF National Capital Area Konica Minolta Golf Classic – June 5, 2023

Contact:

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Register online at <https://nkfgolf.rallybound.org/club-at-creighton-farms>

Pay by credit card

NAME ON CARD _____

ADDRESS ON CARD _____

TEAM NAME _____

CREDIT CARD VISA MASTERCARD AMEX

NUMBER _____

EXPIRATION _____ CODE _____

SIGNATURE _____

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