

YOUR OPPORTUNITY TO PARTNER WITH A WORLD RENOWNED NON-PROFIT ORGANIZATION



A PROJECT OF CHAI LIFELINE ISRAEL

CORPORATE SPONSORSHIP PRESENTATION

As a Team Lifeline Israel corporate sponsor, your business, employees, and clients will be proudly associated with a global leader in children's health support, whose name is synonymous with helping seriously ill children.



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CORPORATE SPONSORSHIP BENEFITS

As a corporate sponsor, you will receive the following benefits:

Prominent Logo placement on the Team Lifeline Israel website.

Corporate logo on the sponsored promotional material see page 6 for options.

Flyer with your company logo in each runner's swag bag.

E flyer sent out to Chai Lifeline Israel and Team Lifeline Israel email list

Brand Exposure:

Association with Chaiyanu/Chai Lifeline Israel, an international support network, providing social, emotional, and practical assistance to children, families, and communities impacted by medical crisis through a variety of year-round programs and services.



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ABOUT TEAM LIFELINE ISRAEL

- Three races. One finish line.
- Jerusalem Marathon March 21, 2025
Participating team for 10+ years
- Exclusive Men's Race and Women's Race
entering our 5th year
A unique and completely separate environment, suitable for yeshiva and seminary students.

Men's Race: NOV 1st, 2024

Women's Race: JAN 17th, 2025

- Number of participants are growing significantly each year!
- In this past year, we had **533 total runners** across all three races and raised **\$769,347**.

“The reward, inspiration, friendship, and fulfillment I received from the past few days will stay with me forever. Definitely one of my favorite memories from my two years in Israel. I'm ready to do it all again!”

- 2023 women's race participant



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About Chaiyanu

Bringing joy and hope to children and families dealing with the impact of serious illness or loss. Chaiyanu, the Israeli division of Chai Lifeline, is a non-profit organization that has been helping sick children and their families since 1999. Our mission, through our wide range of year-round programs, is to support families that are in distress, fear, and hopelessness. These include but are not limited to, sending kids to Camp Simcha in America, and taking the kids with their families on The Hope Tour (trip to South Africa). More programs involve providing wigs for the children, as well as accompanying and entertaining the children during hospital treatments. Chaiyanu alleviates the emotional, social, and financial challenges facing the entire family.

- 550 children
and their families assisted each year
- 24 programs
encompassing activities, trips, parties and more
- 157 volunteers
- Working with 7 hospitals

All of our programs are completely free of charge to the families and children receiving support.



CORPORATE SPONSORSHIP OPPORTUNITIES

Merchandise sponsorships apply to all 3 races **BECOME A TOP TIER SPONSOR**

DIAMOND SPONSOR - \$26,000

Sponsor one Race+victory party +Jersey

(exclusive opportunity Men/ Women Race)

Your company logo prominently displayed throughout the race, on the Jersey (men and women's race sponsor includes the victory party) one side of the Flyer placed in every runner's bag.

PLATINUM SPONSOR - \$18,000

Sponsor one Post-Marathon Weekend

(exclusive opportunity per race Mens, Women, Jerusalem)

your company logo prominently displayed on the welcome banner, welcome package, and in every room.

GOLD SPONSOR - \$12,500

Sponsor one pre-race pasta party

(exclusive opportunity Women/ Jerusalem)

Your logo prominently displayed at the pasta party, banners, screens, tables, merch pickup station, and buffet

SILVER - \$8,000

Choose one of the following sponsorship opportunities:

**Zip-Up Sweatshirt / Pull-Over Hoodie /
Backpack/sweatpants**

Your logo printed on the piece of Merch of your choice

BRONZE SPONSOR - \$4,500

Caps/ Suit bags/ T-shirts/ Armbands/ Water bottle

Your logo printed on the piece of Merch of your choice



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LOCAL BUSINESS COLLABORATION

As a corporate sponsor, you will receive the following benefits:



As a business that can benefit yeshivah guys, seminary girls or just someone in Israel, we invite you to be a part of this amazing opportunity.

Help our runners reach their milestones by donating your specialized service while gaining exposure to your business.

In addition, your logo will be presented alongside the other local businesses on the flyer in every runner's bag.

Minimum of \$100 towards your business.



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THANK YOU

Your sponsorship will bring new life, hope & smiles to thousands of children and their families coping with serious pediatric illness.

Contact Info: +972 (0) 52-964-1573 | info@teamlifelineisrael.org

