



FriendshipCircle
of Cleveland



MyWalk4Friends – 2023
Corporate Partnership Brochure

Sunday, August 27, 2023 • 10 Elul 5783 • Year of Hakhel



**Dear Friend of the Community,
Friends are not a luxury. They are a necessity.**

Every day, a staggering number of children of all abilities struggle with loneliness and isolation. Friendship Circle of Cleveland was founded in 2003 to break down these walls of isolation by promoting an inclusive community that values all individuals. Our mission is to spark friendship, connection, and support for children of abilities, their families, and Jewish teens throughout Northeast Ohio.

On Sunday, August 27th, 2023, our Friendship Circle family and the greater Cleveland community will come together to participate in our annual MyWalk4Friends to spread awareness and raise funds for Friendship Circle. This year, our theme is “Grateful & Going”. We are celebrating the past 20 years of sparking Friendships, along with the exciting future we are heading towards. As an organization, we are remembering where we come from, and who inspires us go forward and achieve great things.

Now celebrating our 20th year, MyWalk4Friends has the power to raise a considerable portion of our overall operating budget for one year.

Our goal is to raise \$500,000 for our organization, much of which is achieved through corporate sponsorships. As a Friendship Circle sponsor, your company will support an invaluable cause and gain relevant brand exposure.

I invite you to review this year’s sponsorship levels and the incentives of each. I thank you in advance for your thoughtful consideration and for working to reinforce our place within the community we serve.

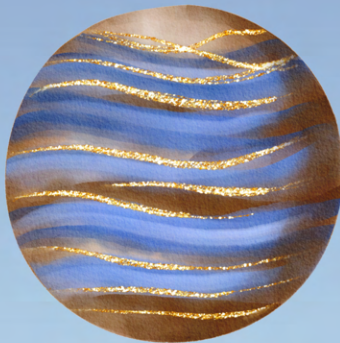
In Friendship,

Rabbi Yossi Marozov
Executive Director



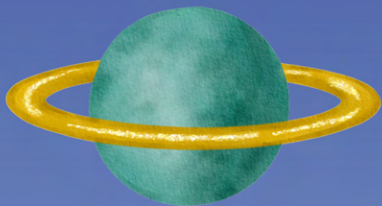
**BE A COMMUNITY
CHAMPION**

Position your business as a supporter of children of all abilities. Stand out and prominently display your brand.



**GET IN FRONT OF YOUR
TARGET MARKET**

Visibility in front of a diverse demographic of families.



**LEAD GENERATION &
NEW CONTACTS**

Network with potential clients or customers. Develop potential leads for your company.



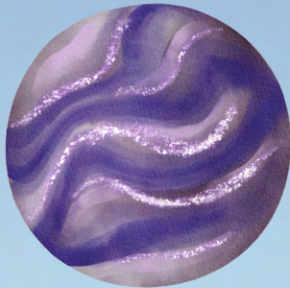
**LEADERSHIP WILL GROW
YOUR BUSINESS**

Present yourself as a company who supports local organizations. Consumers love to shop or work with companies who care.



**MARKET YOUR
BUSINESS INEXPENSIVELY**

The biggest impact your marketing dollars can have. A wise investment that will bring a greater return.



**GET YOUR BRAND
NOTICED**

Bring awareness and recognition to your company.

**WHY
PARTNER
WITH US?**

Sponsorship Opportunities

CHAI
SPONSOR
\$1,800

BRONZE
CIRCLE
\$2,500

SILVER
CIRCLE
\$5,000

GOLD
CIRCLE
\$10,000

DIAMOND
CIRCLE
\$18,000

PLATINUM
CIRCLE
\$25,000

LEADERSHIP
CIRCLE
\$36,000

PRESIDENTS
CIRCLE
\$50,000

Logo Displayed on Website & on Walk T-Shirt

Friendship Circle will display your company logo on the Walk t-shirt, the MyWalk4Friends website, and the Friendship Circle of Cleveland website. Your logo will link to your company website.



Premier Listing in Our Annual Cleveland Jewish News Insert

Your company will be recognized for its support of Friendship Circle with your logo displayed in a prominent location in large format.



Seating Tickets to Our Annual Gala

Tickets to our Annual Awards Gala are automatically given to your company, because you've earned it!



Preferred Seating Tickets to Our Annual Gala

Enjoy premium seats to watch our incredible teen Friend-makers speak and receive awards, and for a close-up view of the evening's entertainment.



Emcee Acknowledgement at Opening Ceremony

Your company's name will be announced and recognized for its support of Friendship Circle at the opening ceremony of MyWalk4Friends.



Listing in Monthly eNewsletter

Join our list of sponsors in a monthly email sent to over 6,500 people, to gain recognition for your company all year round.



Become an Annual Presenting Partner

Friendship Circle is proud to present your company at all major fundraising events throughout the year, in multiple print and digital placements each time.



Earn "Friendship Leader" Status

Your company will be presented in our top sponsor group, alongside a handful of well-renowned organizations. Your unique status sets your brand apart.





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About

Friendship Circle's unique approach brings together teenage friend-makers and children of all abilities for hours of fun and friendship. These shared experiences empower children, while enriching the lives of everyone else involved:

Children of all abilities bloom and gain the confidence they need to make the most of their abilities and talents.

Teenage friend-makers learn the priceless value of giving, the curative power of friendship, and the vital importance of integrating children of all abilities into the community.

Parents and siblings receive much-needed respite and support from Friendship Circle programs and the Friendship Circle family.

Friendship Circle links volunteers, children, parents, staff, and supporters in a seamless circle of friendship, making miracles happen every day.



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To learn more about Friendship Circle's corporate sponsorship opportunities, please contact Eli Shomer at eli@friendscleveland.com



MyWalk4Friends.com