

BIKE 4 CHAI

CORPORATE SPONSORSHIP PRESENTATION

THE WORLD'S LARGEST EXPERIENTIAL FUNDRAISING EVENT

In 2023: 2 Days. 652 Riders. 180 Miles.

\$12.6 Million Raised to Help Sick Children.

A Project of Chai Lifeline

BIKE4CHAI: ABOUT

- ⊕ Over \$80 Million raised since inception
benefitting families confronting pediatric
illness
- ⊕ Largest per capita experiential fundraiser
in the world
- ⊕ Premier cycling event / August 9-10, 2023

CHAI LIFELINE: ABOUT

Chai Lifeline: Mission

To bring joy and hope to children, families, and communities impacted by serious illness, crisis, or loss.

Chai Lifeline is a leading international children's health support network providing social, emotional, and financial assistance to children with life-threatening and lifelong illness and their families through a variety of year-round programs and services.

- ⊕ Over 6,000 children & families supported
- ⊕ All services provided free of charge
- ⊕ 12 regional and international offices across North America, Europe, and Israel
- ⊕ Chai Lifeline Website: www.chailifeline.org



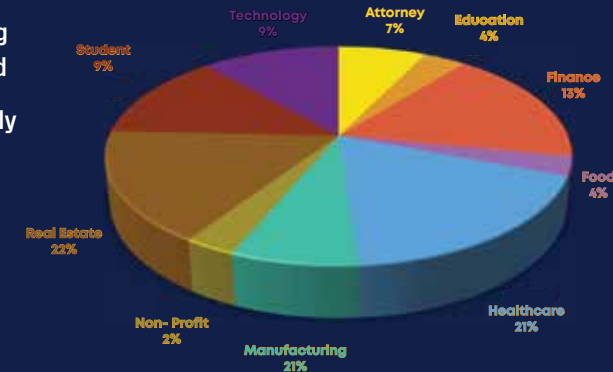
**WHEN YOU
PARTNER WITH
BIKE4CHAI,
YOU PARTNER
WITH A WORLD-
RENOWNED
ORGANIZATION**

**As a Chai Lifeline
corporate sponsor,
your employees,
customers, and
colleagues can be
proud to know they
are associating
with a global
leader in children's
health support.**

PARTNER WITH US

BRAND EXPOSURE

- ⊗ Association with Chai Lifeline, the leading nonprofit in the Jewish world and beyond
- ⊗ 150,000+ unique website visits seasonally
- ⊗ 2,200+ engaged viewers to site daily
- ⊗ 20,000+ training rides with Bike4Chai team jersey
- ⊗ 30% + riders are executives, CEOs and business owners



BIKE4CHAI: CORPORATE SPONSOR BENEFITS

As a corporate sponsor, you will benefit through:

- ⊗ Prominent logo placement on the Bike4Chai website
- ⊗ Corporate logo on team shirts and promotional materials
- ⊗ Signage at Bike4Chai hotels and post-ride banquet
- ⊗ Expand your network with access to numerous executives and business leaders

BIKE4CHAI: CORPORATE SPONSOR OPPORTUNITIES

\$250,000

- Finish Line - RESERVED
- Start Line

\$100,000

- Backpack - RESERVED
- Bib Shorts
- Pasta Party

\$75,000

- Medical Team
- Water Bottle - RESERVED
- 24 hour tea room

\$50,000

- Camper T-Shirts
- Day 1 Hospitality
- Day 1 Ribbon Cutting Ceremony
- Day 2 Ribbon Cutting Ceremony
- Registration Hospitality
- SAG
- Staging BBQ

\$36,000

- Award Reception
- Battery Pack - RESERVED
- Clothing Kit - RESERVED
- Complimentary Wifi at Finish Line
- Cycling Cap
- Feather Banners - RESERVED
- Saddle Bag

\$25,000

- Cycling Gloves - RESERVED
- Day 1 Breakfast
- Day 2 Breakfast
- Day 1 Socks
- Day 2 Socks
- Towels

\$18,000

- Room Keys
- Sweatband
- Volunteer T-Shirts

\$10,000

- Elevation Decals
- Help Desk
- License Plates

\$7,500

- Phone Decals - RESERVED
- Tefilas Haderech Cards - RESERVED

\$5,000

- Name Badges - RESERVED
- Noisemakers #1- RESERVED
- Noisemakers #2- RESERVED
- Noisemakers #3

All sponsorships include logo on the website and logo on event signage.
All sponsorship items are exclusive unless otherwise noted.

A FEW OF OUR 100+ SPONSORS



THANK YOU!

"Thank you for supporting me and in doing so, helping children and their families cope with the diagnosis, treatment and aftermath of serious pediatric illness."

