



THE HEBREW CREW PRESENTS



SPONSORSHIP OPPORTUNITIES

Title Sponsor: \$10,000

The Title Sponsor is the feature partner for Jump for Chai.

- Name and/or Logo prominently displayed at event
- Name and/or Logo on promotional materials, website and event banners
- Name and/or Logo in printed Gifting Catalogue
- Recognition as Title Sponsor on Chai Lifeline Canada social media and in Chai Lifeline Canada (30k+ recipients)

Gifting Zone Sponsor: \$7,200

The Gifting Zone is where participants will choose how to direct the funds they raised. Whether it's a big ticket item such as a week at Camp Simcha, family meals or toys for children in the hospital.

- Name and/or Logo prominently displayed in our Gifting Zone
- Name and/or Logo in printed Gifting Catalogue
- Recognition on Jump for Chai website
- Recognition on Chai Lifeline Canada social media and in the Chai Lifeline Canada newsletter (30k+ recipients)

Crafting Zone Sponsor: \$5,000

The Crafting Zone is a creative space at the event where participants prepare crafting kits for Chai Lifeline Canada's families

- Name and/or Logo prominently displayed in our Crafting Zone
- Recognition on social media
- Recognition on Jump for Chai website

Basketball Challenge Sponsor: \$3,600

Be the matching donor for the Jump for Chai basketball challenge where every dunk is worth a dollar.

- Name and/or Logo prominently displayed in our Basketball Zone
- Recognition on social media
- Recognition on Jump for Chai website

Volunteer Zone Sponsor: \$3,600

In the Volunteer Zone participants will learn what it takes to be a Chai Lifeline Canada volunteer.

- Name and/or Logo prominently displayed in our Volunteer Zone
- Recognition on social media
- Recognition on Jump for Chai website

Get Well Card Zone Sponsor: \$2,500

The Get Well Card Zone is a compassionate space at the event where participants make get well cards for Chai Lifeline Canada's families!

- Name and/or Logo prominently displayed in our Get Well Card Zone
- Recognition on Jump for Chai website

Entertainment Sponsor - \$2,500

As the Entertainment Sponsor you can take the credit for keeping the vibe fun with music and shout outs from our DJ.

- Name and/or Logo prominently displayed at the event
- Recognition on Jump for Chai website

Food and Beverage Sponsor: \$2,500

As the Food and Beverage Sponsor you'll keep our jumpers hydrated and energized.

- Name and/or Logo prominently displayed at the event
- Recognition on Jump for Chai website

Gifts of Chai Sponsor \$1,800

Sponsor significant gifts to the over 400 families of Chai Lifeline Canada

- Recognition on Jump for Chai website

Friends of Chai: \$1,000

Partnering with Chai Lifeline Canada is a friendship for life!

- Recognition on the Jump for Chai website

For more information on sponsorship opportunities available, please contact:

Rachel Zelunka, **SENIOR CAMPAIGN MANAGER**

T. (647)430-5933 ext. 1862 / **E.** rzelunka@chailifeline.ca

ABOUT US

Jump for Chai is a unique kids-helping-kids initiative led by children and teens across the GTA including those in the HebrewCrew, Bar and Bat Mitzvah groups and Live2Give teen volunteers. Now in its 7th year, Jump for Chai gives young children the opportunity to raise awareness and funds for Chai Lifeline Canada. We look forward to welcoming hundreds of participants on Sunday December 3, 2023 at Sky Zone Toronto!

The event will have loads of cool entertainment and activities including hands-on ways that kids will experience giving and community. In addition to jumping and an amazing basketball challenge, participants will put together crafting kits and make get-well cards for Chai Lifeline Canada children and families.

Every participant will get to choose how the money they raised will be spent in our Gifting Room!

Visit www.jumpforchai.org for more information.



Chai Lifeline Canada is passionately devoted to supporting children and families who are facing life-threatening and chronic illness.

When a child is born with or develops a serious illness, every member of the family and every aspect of every day is impacted. While medical teams at the hospital are focused on the immediate health of an ill baby, child or teenager, Chai Lifeline Canada's team is dedicated to the wellbeing of the patient, their siblings and their parents.

All of Chai Lifeline Canada's programs and services - from a dedicated Case Manager to therapeutic programs, from social activities to educational support, from family getaways to medically-supervised summer camps - are provided FREE of charge.

Visit www.chailifelinecanada.org for more information.