

2023 RECAP

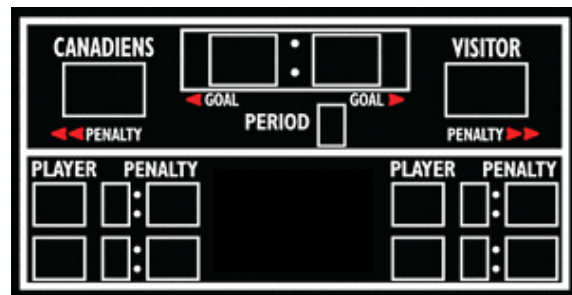


1,000+
TOTAL # OF FAMILY FUN DAY
ATTENDEES



28 TEAMS

386 ADULT HOCKEY PLAYERS
40 MITE MANIA PARTICIPANTS



43 GAMES

OVER 5 DAYS!

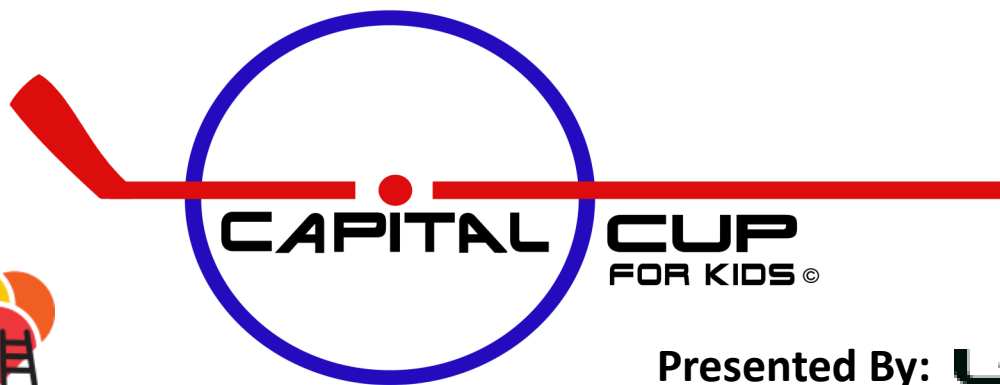
26 HONORARY CAPTAINS VISITS

**ADDITIONAL BENEFITTING
CHARITIES INCLUDED:**



\$233,951 RAISED
IN 2023

\$1,259,951 RAISED
SINCE INCEPTION IN 2011



2023 RECAP CONTINUED



FEBRUARY–MAY 2023

60 POSTS	4,469 VISITS
1,199 "LIKES"	54% FEMALE / 46% MALE
REACH: 15,737	1,256 FOLLOWERS



\$233,951 RAISED IN 2023
1,245 UNIQUE DONORS/SPONSORS
30% SPONSORS ** 10% TEAM REG FEES
60% GENERAL PUBLIC GIFTS
AVERAGE DONOR GIFT: \$108.64

MEDIA COVERAGE

NEWS10 / FOX
SPECTRUM NEWS
TIMES UNION
SPITTIN' CHICLETS
PODCAST

MEDIA PARTNER

ESPN RADIO -
104.5FM WTMM

2023 HONORARY CAPTAIN PROGRAM IMPACT

26 CAPTAIN VISITS (3 REMOTE)
\$2,675 IN PURCHASED GIFTS
\$4,000 IN GIFT CARDS PROVIDED
ONE CHILD APPROVED FOR A MAKE-A-WISH GRANT

1ST ANNUAL MITE MANIA EVENT (YOUTH HOCKEY - 7 & 8 YEAR OLDS)

SOLD-OUT - 40 PARTICIPANTS
RAISED \$2,844

\$5,000 IN ITEMS FOR ANNA'S SUNFLOWER WARRIORS WISH LIST DRIVE