



THE HEBREW CREW PRESENTS



**SPONSORSHIP OPPORTUNITIES**

## Title Sponsor: \$10,000

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**The Title Sponsor is the feature partner for Jump for Chai.**

- Name and/or Logo prominently displayed at event
- Name and/or Logo on promotional materials, website and event banners
- Name and/or Logo in printed Gifting Catalogue
- Recognition as Title Sponsor on Chai Lifeline Canada social media and in Chai Lifeline Canada (30k+ recipients)

## Gifting Zone Sponsor: \$7,200

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**The Gifting Zone is where participants will choose how to direct the funds they raised. Whether it's a big ticket item such as a week at Camp Simcha, family meals or toys for children in the hospital.**

- Name and/or Logo prominently displayed in our Gifting Zone
- Name and/or Logo in printed Gifting Catalogue
- Recognition on Jump for Chai website
- Recognition on Chai Lifeline Canada social media and in the Chai Lifeline Canada newsletter (30k+ recipients)

## Crafting Zone Sponsor: \$5,400

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**The Crafting Zone is a creative space at the event where participants prepare crafting kits for Chai Lifeline Canada's families**

- Name and/or Logo prominently displayed in our Crafting Zone
- Recognition on social media
- Recognition on Jump for Chai website

## Basketball Challenge Sponsor: \$4000

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**Be the matching donor for the Jump for Chai basketball challenge where every dunk is worth a dollar.**

- Name and/or Logo prominently displayed in our Basketball Zone
- Recognition on social media
- Recognition on Jump for Chai website

## Volunteer Zone Sponsor: \$4000

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**In the Volunteer Zone participants will learn what it takes to be a Chai Lifeline Canada volunteer.**

- Name and/or Logo prominently displayed in our Volunteer Zone
- Recognition on social media
- Recognition on Jump for Chai website

## Get Well Card Zone Sponsor: \$3000

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**The Get Well Card Zone is a compassionate space at the event where participants make get well cards for Chai Lifeline Canada's families!**

- Name and/or Logo prominently displayed in our Get Well Card Zone
- Recognition on Jump for Chai website

## Entertainment Sponsor - \$3000

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**As the Entertainment Sponsor you can take the credit for keeping the vibe fun with music and shout outs from our DJ.**

- Name and/or Logo prominently displayed at the event
- Recognition on Jump for Chai website

## Food and Beverage Sponsor: \$3000

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**As the Food and Beverage Sponsor you'll keep our jumpers hydrated and energized.**

- Name and/or Logo prominently displayed at the event
- Recognition on Jump for Chai website

## Gifts of Chai Sponsor \$2000

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**Sponsor significant gifts to the over 400 families of Chai Lifeline Canada**

- Recognition on Jump for Chai website

## Friends of Chai: \$1500

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**Partnering with Chai Lifeline Canada is a friendship for life!**

- Recognition on the Jump for Chai website

For more information on sponsorship opportunities available, please contact:

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T. (647-885-9993 / E. rzelunka@chailifeline.ca

# ABOUT US

**Jump for Chai** is a unique kids-helping-kids initiative led by children and teens across the GTA including those in the HebrewCrew, Bar and Bat Mitzvah groups and Live2Give teen volunteers. Now in its 8th year, Jump for Chai gives young children the opportunity to raise awareness and funds for Chai Lifeline Canada. We look forward to welcoming hundreds of participants on Sunday December 8th, 2024 at Sky Zone Toronto!

The event will have loads of cool entertainment and activities including hands-on ways that kids will experience giving and community. In addition to jumping and an amazing basketball challenge, participants will put together crafting kits and make get-well cards for Chai Lifeline Canada children and families.

Every participant will get to choose how the money they raised will be spent in our Gifting Room!

Visit [www.jumpforchai.org](http://www.jumpforchai.org) for more information.



**Chai Lifeline Canada** is passionately devoted to supporting children and families who are facing life-threatening and chronic illness.

When a child is born with or develops a serious illness, every member of the family and every aspect of every day is impacted. While medical teams at the hospital are focused on the immediate health of an ill baby, child or teenager, Chai Lifeline Canada's team is dedicated to the wellbeing of the patient, their siblings and their parents.

All of Chai Lifeline Canada's programs and services - from a dedicated Case Manager to therapeutic programs, from social activities to educational support, from family getaways to medically-supervised summer camps - are provided FREE of charge.

Visit [www.chailifelinecanada.org](http://www.chailifelinecanada.org) for more information.