

# TIPS ON SETTING UP & SENDING YOUR FRIENDRAISER INVITE

## 1. Start with the following wording template to customize your invite message:

Hi Friends,

This year I'm doing something different For Kids' Sake! As you know I love {insert activity/event theme} and I'm turning it into a Friendraiser to benefit the youth at Kansas Big Brothers Big Sisters!

KSBBBS is near and dear to my heart. As a {Big Brother/Sister, Board/CLC Member, Donor}, {insert story about your match or how/why KSBBBS is important to you}.

On, {insert date}, I'll be hosting {insert event and details} and asking a minimum donation of {\$\$\$} to attend.

It's going to be a great time and I'd love to see you there. To RSVP and complete your donation, click here: {insert your Friendraiser link}

Bonus for participating in my event: If you donate \$100 or more, you will receive a free KSBBBS t-shirt to rep our cause. If we raise a total of \$1,500 or more, our event will successfully support a match for a whole year!

Call or text if you have any questions. See you there!

{insert your name}  
{insert your contact info}

## 2. Format and share your Friendraiser invite via email, text, or Facebook. See examples below:

### EMAIL

1. Choose a catchy email subject line!
2. Insert the banner picture included in your kit
3. Copy and paste your wording into the email. Be sure your RSVP donation link you created is correct.
4. Send the invite to your friends and watch the RSVPS

### TEXT OR FACEBOOK GROUP:

1. Create a group text or Facebook group for the friends you want to invite
2. Insert the banner picture included in your kit
3. Copy and paste your wording into your text group. Be sure your RSVP donation link you created is correct.
4. Send the invite to your friends & watch the RSVPS roll in!

**Tip:** You can also format your wording and screenshot or save as an image to avoid a long text! Just be sure to include the clickable link to your RSVP below the image.

