



**For Kids Sake** is the annual mentor recruitment and fundraising campaign supporting Kansas Big Brothers Big Sisters. It is one of the longest-running and largest state fundraisers and provides support for 1/3 of KSBBBS' operating budget. Each year, over 2,000 individuals come together in their communities across the state and create teams at their place of business, with their group of family and friends or participate as individual fundraisers. Although health concerns will prevent us from holding our signature bowling parties in 2021, our youth need us more than ever. This year's campaign will include rewards to participants with our premium t-shirt and other prizes to top fundraisers.

Proceeds raised through **FKS** stay in your local community and go towards costs to match and professionally support one Big and Little mentoring match for a year.

Examples of program costs include:

- Recruitment of volunteers
- Enrollment of youth
- References and background checks
- Best-fit match selection to ensure longevity and success
- Ongoing professional support by the MSS (Match Support Specialist) to ensure quality and safety while setting and reaching annual goals
- Activities and events to enrich the match relationship

Participants can register at [www.4kidsake.org](http://www.4kidsake.org), raise funds to help local youth facing adversity. Those who reach their \$100 fundraising goal also receive a collegiate t-shirt!

Join us today to support Kansas youth!

