



Oct. 21, 2018



Name \_\_\_\_\_ Team Name \_\_\_\_\_ Team Number \_\_\_\_\_

Address \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

Please use this form to list all of your sponsors who donate with check, money order, cash, or matching gifts (offline fundraising). Do not list your sponsors who donate online at aidswalk.net. Please ask everyone who sponsors you with a check, money order, or cash to pay at the time of their pledge. Checks and money orders should be made payable to "AIDS Walk Los Angeles" or "AWLA." Please print legibly and have your sponsors write your name in the memo portion of the check. Contributions are tax deductible. Thank you.

**My Fundraising Goal is:** \$ \_\_\_\_\_

Walkers who set a goal of \$1,000 or more are part of the exclusive Star Walkers Club™. For more information, see reverse.

SPONSOR'S NAME	AREA CODE	TELEPHONE NUMBER	AMOUNT PLEDGED $+$	*MATCHING GIFT \$ (IF ANY)	TOTAL PLEDGE $=$	AMOUNT COLLECTED
(Example) <i>Susan Sample</i>	<i>(213)</i>	<i>555-1382</i>	<i>\$100</i>	<i>None</i>	<i>\$100</i>	<i>\$100</i>
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BRING THIS FORM TO  
AIDS WALK LOS ANGELES  
RAIN OR SHINE

**FOR CREDIT CARD DONATIONS, USE THE SPACES BELOW.**

<b>21</b> NAME *		AREA CODE	PHONE NUMBER				
CREDIT CARD <input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	EXP. DATE *	CHOOSE ONE <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> OTHER \$ _____					
CARD NUMBER *		BILLING ZIP CODE *	SEC. CODE *				
SIGNATURE *		EMAIL ADDRESS *					
<b>22</b> NAME *		AREA CODE	PHONE NUMBER				
CREDIT CARD <input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER	EXP. DATE *	CHOOSE ONE <input type="checkbox"/> \$100 <input type="checkbox"/> \$250 <input type="checkbox"/> \$500 <input type="checkbox"/> OTHER \$ _____					
CARD NUMBER *		BILLING ZIP CODE *	SEC. CODE *				
SIGNATURE *		EMAIL ADDRESS *					

**If you fill up this Sponsor Form, we'll gladly send you another!**  
**Call the AIDS Walk Los Angeles office at 213.201.WALK**  
**or visit [aidswalk.net](http://aidswalk.net) to download additional forms.**  
**Last year, walkers raised an average of \$259 each.**  
**Any amount you raise is greatly appreciated.**



AMOUNT PLEDGED $+$	MATCHING GIFT \$ (IF ANY)	TOTAL $=$	TOTAL $^4$ TURNED IN AT EVENT

\*Please attach each Matching Gift Form to the corresponding donation when you submit your funds

# AIDS WALK LOS ANGELES

Oct. 21, 2018

Benefiting  
**APLA**  
Health



## STARTING AND ENDING AT THE STEPS OF L.A. CITY HALL

### EVERYTHING YOU NEED TO KNOW ABOUT AIDS WALK LOS ANGELES!

#### YOUR NEXT STEPS...

- 1 AIM HIGH!**  
Please set an ambitious fundraising goal for yourself! Thousands of men, women, and children living with HIV/AIDS depend on the funds raised at AIDS Walk Los Angeles. Your support will make a meaningful difference in their lives, and the lives of those at greatest risk of HIV infection.
- 2 MAKE IT PERSONAL.**  
You have your own Fundraising Headquarters where friends can securely sponsor you online with a credit card or PayPal. Now it's time to jazz it up with photos, videos, and a personal note! Get started at [aidswalk.net](http://aidswalk.net): Enter your username and password next to "SIGN IN" at the top of the page. Don't know your login info? Contact us at [awlainfo@aidswalk.net](mailto:awlainfo@aidswalk.net)!
- 3 ASK AWAY!**  
Ask everyone—your family, friends, neighbors, and co-workers to sponsor you. If you make it a priority to ask, they'll make it a priority to give. Use the email templates in your HQ to let everyone know about your fundraising efforts! Please consider sponsoring yourself to get a head start on reaching your goal!
- 4 GET SOCIAL!**  
You can post to your Facebook, Twitter, or Instagram account right from your Fundraising HQ! Log in and click on "Promote via Social Media." You can use the pre-written templates or add your own personal message. We recommend that you download the free AIDS Walk fundraising app to easily request donations and thank donors via Twitter, email, and more!  
#aidswalkla @aidswalkla
- 5 COLLECT YOUR PLEDGES.**  
Encourage everyone to PAY WHEN THEY PLEDGE. Checks can be made out to "AIDS Walk Los Angeles" or simply "AWLA." Sponsors who donate online via credit card or PayPal will receive an email confirmation as a receipt.

#### MATCHING GIFTS CAN DOUBLE YOUR FUNDRAISING

You may be able to double your donations! Hundreds of companies match employee donations, so ask everyone who sponsors you if their company has a matching gift program. Also, check with your employer to see if they will match your own donations and/or the money you raise. Please note that the Federal Tax Identification Number for APLA Health is 84-1661910.

#### OPTIONS FOR TURNING IN DONATIONS

You can turn in your donations to the AIDS Walk office at any time. Be sure to include your name, so we can properly credit you.

#### Mail donations to: (Do not send cash).

AIDS Walk Los Angeles, P.O. Box 933005, Los Angeles, CA 90093-3005

#### Or visit our office at:

3550 Wilshire Blvd., Suite 890, Los Angeles, CA 90010

Additionally, the AIDS Walk office will host an Early Sign-In to receive donations and distribute Fundraising Awards on Thursday October 18, and Friday October 19, from 8 a.m. to 8 p.m.

#### AIDS WALK LOS ANGELES IS SUNDAY, OCTOBER 21

Bring this Sponsor Form and all prepaid pledges with you to AIDS Walk Los Angeles adjacent to L.A. City Hall in Downtown Los Angeles. Sign-In opens at 8:30 a.m. The Opening Ceremony is at 9:15 a.m., and the 10-kilometer walk begins at 10 a.m. Since thousands of people will be participating, we suggest you arrive promptly at 8:30 a.m. to turn in your pledges. Most people will take about 2 hours to walk the 10 kilometers (6.2 miles). We suggest you wear sturdy shoes and dress in layers for comfort. Water, refreshments, and restroom facilities will be provided at checkpoints along the route.

#### EARN FUNDRAISING AWARDS!

**IF YOU RAISE  
\$150 OR MORE**

You will receive the official AIDS Walk Los Angeles T-shirt.

**IF YOU RAISE  
\$1,000**

**IF YOU RAISE  
\$500 OR MORE**

You will receive the official AIDS Walk Los Angeles T-shirt and Cap!

You will become a Star Walker and receive the official AIDS Walk Los Angeles T-shirt, Cap, and Tote bag!

#### STAR WALKERS CLUB

To join the Star Walkers Club, simply log in to your Fundraising HQ and set a goal to raise \$1,000 or more. Once you reach your goal, you will receive all the award items above, in addition to exclusive access to the Star Walker Breakfast and Sign-In Area on the morning of AIDS Walk Los Angeles. Star Walkers are also awarded a special Star Walker Commemorative Pin and Royalty Crown to wear during the event. Get ready for the royal treatment!

To qualify for these awards, contributions must be received online or in the AIDS Walk office by 5 p.m. on Friday, November 16, 2018.



For information about this appeal, call (213) 201-9255

THIS IS NOT AN ENDORSEMENT - FOR PUBLIC INFORMATION ONLY -

INFORMATION CARD NO. **W0216**  
Issued Pursuant to Los Angeles Municipal Code, Chapter IV, Article 4, Philanthropy

**AIDS PROJECT LOS ANGELES**  
611 South Kingsley Drive, Los Angeles, CA 90005  
Person in charge of appeal: **Robyn Goldman**  
Telephone number: (213) 201-9255

Activity: Walk-A-Thon Fundraiser on October 21, 2018 at Grand Park  
Solicitation Dates: July 27, 2018 to May 31, 2019  
Purpose: Net proceeds to support general fund.  
Previous Activity: 2017 activity collected a total of \$1,597,743, of which \$1,088,363 (68.12%) was applied to expenses and \$509,380 was donated to charity.

DOOR-TO-DOOR SOLICITATION RESTRICTED TO THE HOURS OF 8 A.M. - 8 P.M.  
This Information Card must be displayed or presented to all prospective donors, and should not be altered in any manner.

Computer registered with the Los Angeles Police Commission  
Charitable Services Section, Commission Investigation Division  
Telephone: (213) 956-1260  
E-mail Address: [pcccharity@lapd.com](mailto:pcccharity@lapd.com)  
Web Site: [www.lapdonline.org](http://www.lapdonline.org)

Date issued: 7/27/18  
ERNEST J. CALDERON  
Commanding Officer  
Commission Investigation Division

**aidswalk.net**  
**213.201.WALK**