



Team Captain Guide



Nationals Park
Sunday, September, 16 2018
8:00 a.m. to 12:00 p.m.



Dear Team Captain,

Thank you for making the decision to organize a team in support of the Prevent Cancer Foundation's 2018 Prevent Cancer Foundation's Health Fair and 5k Walk/Run. By joining forces, you can help us reach and surpass our fundraising goal of \$300,000 for this event! By registering as a team captain, you have agreed to be an ambassador of prevention not only for your teammates but, for your community. Because asking for money can seem like a daunting task, we have compiled this simple guide to assist you in your role and fundraising efforts.

If you have questions or concerns, please feel free to reach out to us for any assistance you may need with fundraising and team recruitment. We take great pride in our fundraisers and are here to help you reach your personal goal, because when you succeed, we succeed!

Want to see your goal update as it is happening? Please visit the event website at www.preventcancer5k.org to register your team today!

For more information on how your support will make a difference, please refer to our Fundraising Guide or visit our website at www.preventcancer.org.

Thanks again for your support of cancer prevention. Together, we can ***Stop Cancer Before it Starts!***

Sincerely,

Jacob Petersen and Rachael Williams

Special Events Team

Jacob.Petersen@preventcancer.org | Rachael.Williams@preventcancer.org

Why Support the Prevent Cancer Foundation?

The mission of the Prevent Cancer Foundation is saving lives through cancer prevention and early detection. Since 1985, we have invested more than \$142 million in support of cancer prevention research, education, advocacy and community outreach programs nationwide. Our programs focus on cancers such as breast, cervical, colorectal, lung, oral, prostate, skin and testicular, all of which can be prevented through lifestyle changes, or detected and treated in early stages.

Prevent Cancer Foundation® is one of the nation's leading voluntary health organizations and the only organization solely focused on cancer prevention and early detection. We continue to be a leader in the cancer community and were recently recognized by *Philanthropedia*, a charity watchdog group, as one of the top 14 high impact cancer charities in the United States. Join us in our vision to ***Stop Cancer Before It Starts!***

To learn more about the Prevent Cancer Foundation®, please visit www.preventcancer.org.



Guide to Your Team's Fundraising Success!

STEP 1:

Register your team at
www.preventcancer5k.org.
Click on Register and
choose **Start a Team**.

STEP 2:

Set your team goal on your
team's fundraising page.
We suggest a team goal of
\$2,500.

STEP 3:

Recruit your team. Ask
family, friends and co-
workers to join your team
by sending out email
invitations from your
Headquarters (HQ). Link
your social media accounts
as well to recruit team
members!

STEP 4:

Motivate your teammates.
Send emails with important
Prevent Cancer Health Fair
& 5k Walk/Run information
and fundraising tips.
Encourage them to get the
word out too!

STEP 5:

Hold a fundraising event for
your team to get everyone
together. Host a garage sale,
car wash or happy hour for
an evening where the
portion of all proceeds is
donated to Prevent Cancer.



STEP 6:

Inquire about matching gifts from your workplace. Ask team members to find out about any company matching gift or sponsorship opportunities.

STEP 7:

Send out an email with all event information to your team leading up to the Health Fair & Walk/Run. The Foundation will be sending information out to participants, but it is good for you to communicate directly with your team.

STEP 8:

Celebrate your success and attend the 2018 Prevent Cancer Health Fair and 5k Walk/Run together!

STEP 9:

After the event, encourage all team members to send special thank you messages or emails to those that donated to your team's campaign.

