



**FRIENDSGIVING® FOR NO KID HUNGRY**  
**Hosting Friendsgiving in the Workplace**

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FOR NO KID HUNGRY



## Hosting Friendsgiving® for No Kid Hungry in the Workplace

- ✓ Already hosting a holiday celebration at the office?
- ✓ Looking for ways to engage your employees this holiday season?
- ✓ Want to build a sense of community within your company and strengthens cross-departmental relationships?

This year you can make a difference in the workplace, give back to the community, and show your commitment to ending childhood hunger in America.

Visit [www.NoKidHungry.org/Friendsgiving](http://www.NoKidHungry.org/Friendsgiving) to sign up to host a Friendsgiving for No Kid Hungry in the workplace. It's an **easy and efficient way** to turn **your annual holiday celebration into a feel-good fundraising event** for kids in need.

No Kid Hungry will provide your company with all the tools needed to make your Friendsgiving celebration a success!



Jim 'N Nicks Community BBQ team  
supporting No Kid Hungry

# Getting Started



1

## SIGN UP

to host and build your customized  
team fundraising page  
[www.nokidhungry.org/friendsgiving](http://www.nokidhungry.org/friendsgiving)

2

## SET YOUR FUNDRAISING GOAL

and begin planning your event using  
our easy, mobile-optimized tools

3

## HAVE FUN

at your holiday celebration  
knowing you and your co-workers  
are feeding hungry kids

## By signing up to host a Friendsgiving in your workplace, you'll receive:



A customizable personal fundraising page



Exclusive chef recipes, ideas and inspiration



Registration kit with a planning checklist, fundraising tips and more



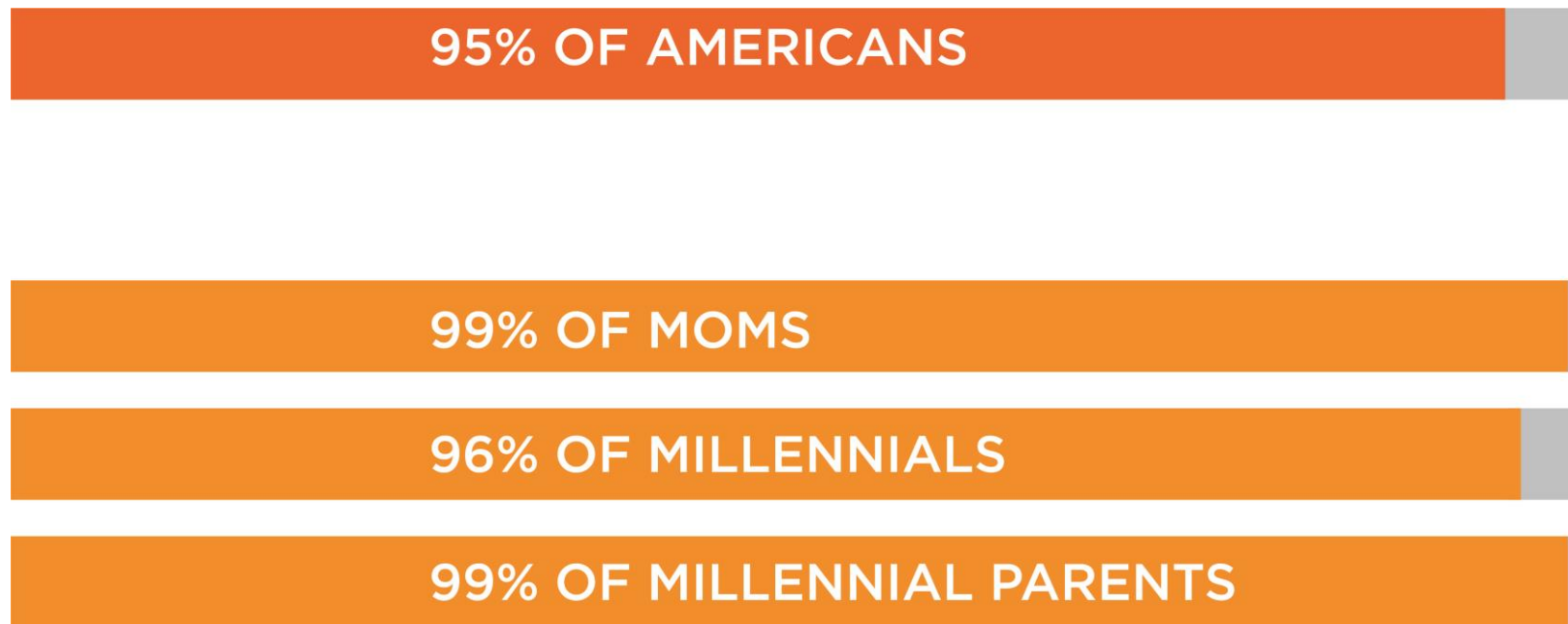
Dedicated support from Friendsgiving account management team



Promotional assets to educate your team about the No Kid Hungry campaign

## Favorability Increases with No Kid Hungry Alignment

Key audiences say they view a company more favorably if it is aligned with No Kid Hungry:



Global Strategy Group conducted an online survey from March 30 - April 3, 2017 among 1,000 adults and 500 millennials nationwide.



**QUESTIONS?**

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