

CHOC Children's
FOLLIES



ADVERTISING

Solicited By:

Program Ad Rates

- Inside Front Cover \$2,000
4-color ad. 8.5" wide x 11.0" tall
Please include .25" bleed
- Inside Back Cover \$2,000
4-color ad. 8.5" wide x 11.0" tall
Please include .25" bleed
- Full-Page Ad \$700
B&W ad. 7.5" wide x 10.0" tall
- Half-Page Ad \$450
B&W ad. 7.5" wide x 4.875" tall
- Quarter-Page Ad \$350
B&W ad. 3.625" wide x 4.875" tall
- Business Card Ad \$250
B&W ad. 3.625" wide x 2.375" tall

Please do not fold or staple ad copy!

Design Questions?

Don't have an ad? We can build you one from an existing business card or photo. Support cast members with a special "break a leg!" ad, or support your business (and, of course, the kids at CHOC!) with your own ad. Please remember, all ads (aside from the inside front & back cover) are black & white.

Advertising Contact

Questions regarding advertising payment or sponsorship may be directed to:

Monique Bates
CHOC Children's Foundation
1201 West La Veta
Orange, California 92868
T 714.509.7972
F 714.509.8380

For more information, please visit:

www.chocfollies.org

Advertiser Information

Enclosed is my check for \$ _____

Please charge my card (circle one) VISA MC AM EX

Card number _____ Exp. _____ 3-Digit CVV Code _____

Print name as it appears on card _____

Ad Name / Ad Description (if different from company name) _____

Company Name (if applicable) _____

Signature _____

Billing Address _____

City, State, Zip _____

I'm unable to participate, but please accept my donation of \$ _____
Please make checks payable to CHOC Foundation.

Submission Deadline: March 1, 2019

Advertising Specifications

WHEN SENDING YOUR AD FILE, A HIGH RESOLUTION BLACK AND WHITE PDF IS PREFERRED. The program for CHOC Follies is designed on a Mac using Adobe Creative Suite (CS5). Please keep this in mind when saving files, as you may be using a newer version of Illustrator, Photoshop or InDesign. All ads will be printed in black and white. Ads should have small file sizes (10 MB or less) and may be e-mailed to chocfolliesads@choc.org. **We cannot accept any files created in Adobe Pagemaker, Microsoft Publisher, Microsoft Word, or any non-graphic program.**

Email Final Ads To:

chocfolliesads@choc.org



IF YOU ARE TURNING IN A HARD COPY OF YOUR AD, PLEASE DO NOT BEND, STAPLE OR FOLD IT!