

 Friendship Circle

2018



CORPORATE SPONSORSHIP



WHO WE ARE

Dear Friend of the Community,

A life without friendship or purpose is no life at all. Every day, a staggering number of children and young adults with special needs face their world alone. Friendship Circle was founded in pursuit of breaking down these walls of isolation. By identifying the overwhelming need for a place of friendship and inclusion for individuals with special needs, Friendship Circle is living out a critical mission through something as pure as friendship.

Since its founding in 2010, Friendship Circle has proudly served hundreds of children with special needs with the help of hundreds of weekly volunteers and over 30 weekly and seasonal programs. We aren't stopping there. Every year we aim to add to our roster of programs, with the ultimate goal of creating a permanent home for our community.

Now celebrating our 8th year running the Miami Marathon and 4th year of our annual bike ride, both these events have the power to raise a considerable portion of our overall operating budget for one year. Held in the Miami winter, we aim to include as many supporters from the community from various backgrounds coming together and going the distance as one.

This year our goal is to raise over \$300,000 collectively from both events, much of which can be achieved through corporate sponsorships as well as individual peer to peer fundraising. We are asking companies to step up and play a key role in the success of these events. As a Friendship Circle sponsor, not only will your company stand for an invaluable cause, but also gain from relevant brand exposure across Miami Dade county.

I invite you to review this years package and levels, as well as the incentives that come along with it. Thank you in advance for your thoughtful consideration and for working to reinforce our place within the community we serve.

In Friendship,

Rabbi Mendy Dechter
Executive Director



WHY PARTNER WITH US?



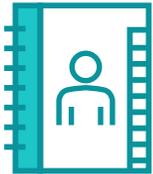
Be a Community Champion

Having a presence as a Friendship Circle corporate sponsor positions you and your business as a friend and supporter of individuals with special needs. You gain respect and credibility in southeast Michigan by standing out and prominently displaying your brand.

Get in Front of Your Target Market



Friendship Circle has a diverse community of parents, donors, children, teens and supporters. A corporate sponsorship with Friendship Circle will give you the opportunity to get in front of a demographic that is valuable to your company.



Lead Generation & New Contacts

Through a number of sponsorship opportunities that Friendship Circle provides, you will have several opportunities to network with potential clients or customers and develop potential leads for your company.

Get Your Brand Noticed



By being featured in online and offline promotions, your brand and company will receive increased awareness and recognition.



Leadership Will Grow Your Business

By showing that you champion causes in your community, you present yourself as an upright company who is active and supportive of local organizations. Consumers and business owners love to shop or work with companies who care.

Market Your Business Inexpensively



We all know how much advertising your business can cost. It can cost thousands of dollars or more to place ads in well-known newspapers! Spending that same amount as a sponsor is a much wiser investment.





PLATINUM LEVEL SPONSORSHIP

\$18,000

- Logo displayed on the FRONT of the Bike Miami Jersey and Miami Marathon Jersey
- You will receive TWO free CYCLING SPOTS in Bike Miami
- Private Sag Vehicle for Bike Miami
- NAMING RIGHTS for the Bike Miami DINNER (with a chance to speak for a few minutes)
- Logo Displayed on Friendship Circle Event Websites
- Logo Displayed on Event marketing materials
- Logo Displayed on The Event Handbooks
- A Framed Friendship Circle Jersey thanking you for your patronage
- Naming rights for one of the Bike Miami PIT STOPS



GOLD LEVEL SPONSORSHIP

\$10,000

- Logo Displayed on Friendship Circle Event Websites
- Logo Displayed on The Event Handbooks
- Customized FRIENDSHIP PLAQUE thanking you for your patronage
- Your logo will be DISPLAYED on the Bike Miami Jersey and Miami Marathon Jersey
- You will receive the NAMING RIGHTS for one of the Bike Miami PIT STOPS
- You will receive ONE free CYCLING SPOT in Bike Miami



SILVER LEVEL SPONSORSHIP

\$5,000

- Logo Displayed on Friendship Circle Event Websites
- Logo Displayed on The Event Handbooks
- Customized FRIENDSHIP PLAQUE thanking you for your patronage
- Your logo will be DISPLAYED on the Bike Miami Jersey and Miami Marathon Jersey
- You will receive NAMING RIGHTS for one of the Bike Miami to Key West PIT STOPS



BRONZE LEVEL SPONSORSHIP

\$1,800

- Logo Displayed on Friendship Circle Event Websites
- Logo Displayed on The Event Handbooks

ABOUT FRIENDSHIP CIRCLE

FRIENDSHIP CIRCLE OF MIAMI BEACH AND NORTH DADE IS A HOME AWAY FROM HOME FOR INDIVIDUALS WITH SPECIAL NEEDS THAT RESIDE IN MIAMI.

Friendship Circle provides assistance and support to 3,500 individuals with special needs and their families by providing recreational, social, educational and vocational programming. In addition to helping those in need, the Friendship Circle enriches its vast network of volunteers by enabling them to reap the rewards of selfless giving. Friendship Circle also provides support to individuals and families struggling with isolation, addiction and other family-related crises.

OUR MISSION

Friendship Circle creates friendship in the lives of individuals with special needs and those facing isolation while providing an opportunity to become a contributing member of the community. Through our programming, Friendship Circle aims to promote an inclusive community that values all individuals regardless of the challenges they face.

OUR VALUES

Friendship Circle is founded upon the idea that within each person is a soul, and that soul is equal and worthy of boundless love. With this inspiration, the lives of the families we serve are enhanced while the volunteers reap the rewards of selfless giving.



OUR PROGRAMS

AFTER SCHOOL PROGRAMS

The Friendship Circle after school programs allows children with special needs the opportunity to express themselves in different areas throughout the school year. With constant one-on-one attention from teen volunteers, the children enjoy super soccer stars, swim gym, as well as teen scene that are just for teens. These programs tend to build strong relationships between the teen volunteers and their special friends as well as teach skills in an engaging, nurturing, non-competitive environment. Building self confidence, friendships, and encouraging teamwork is what it's all about.

HOME VISITS

The heart of The Friendship Circle is our Friends at Home program. Each week, pairs of teenage buddies visit children with special needs at home. These one to two hour weekly visits offer respite to families while a bond is established between the buddy and their special friends. Meaningful friendships are created through board games, stories, music, crafts, and child appropriate play.

SUNDAY CIRCLE

One Sunday each month, The Friendship Circle hosts its Sunday Circle program. Children, buddies, and our professional staff unite to partake in a variety of interactive activities. This program helps to teach children everything from gross motor and cognitive techniques to communication and language skills. Through music, stories, arts and crafts, and opportunities for socialization, children with special needs learn about their beautiful heritage.

FRIENDSHIP BAKERY

This program teaches young adults living with disabilities the responsibility of creating and selling their own baked goods. They work alongside professionals to complete the challah process from start to finish, by operating the machines, braiding and molding the challah. The sale of challah will be to cover the cost of running the program; including distributing part of the revenue to the participants with special needs.

FAMILY SUPPORT

F.C. Mother's connect and Father's connect are great platforms created to meet, exchange resources, and learn from seasoned professionals. These intimate, social gatherings allow this extraordinary group of women and men to enjoy a night out while sharing experiences, gaining insight, or just having a good laugh! The benefits of such interaction, support and mutual understanding have proven immeasurable.



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