

AIDS WALK Kansas City 2019 SAMPLE MEMO/NEWSLETTER

TO: All Employees
FROM: (Your Name)
DATE:

SUBJECT: AIDS WALK Kansas City – Saturday, April 27th

On Saturday, April 27th, (you, your company, school, organization, etc.) will sponsor a team and join more than 3,500 people in the 31st annual AIDS WALK Kansas City. I invite you to join that team and participate in the Walk. AIDS WALK 2019 will be held on Saturday morning, April 27th at Theis Park, located at 47th and Oak Streets, just south of the Nelson-Atkins Museum of Art.

AIDS WALK Kansas City is our city's largest HIV/AIDS Fundraiser. AIDS WALK 2019 marks the 31st year in which individuals, families and friends will come together to take life changing steps to help local HIV/AIDS Service Organizations provide emergency services, medical care, long term nursing and shelter to those affected by HIV/AIDS in our community. Last year nearly 4,000 compassionate Walkers helped raise \$525,000 to benefit Hope Care Center, SAVE Inc., ~~XXXXXXXXXXXXXXXXXXXX~~ and Good Samaritan Project. Each of these organizations offers outreach and support to hundreds of people in the metropolitan region every day. All money raised by AIDS WALK remains in Kansas City.

Every dollar raised will make a difference in the lives of people in Kansas City affected by HIV/AIDS. THEY NEED OUR HELP!

(Company/organization/school/etc. name) looks forward to supporting this project and to being listed among the hundreds of other Kansas City companies and organizations participating in the WALK. We are asking you to join us. There are many ways you can help. Take the first step and help us reach our goal of \$_____. (Here you can specify efforts your company is organizing, T-shirts, banners, flyers, parties, etc.)

Please contact (Team Captain) at (Phone-Ext., & email) to register and for more information. Forms are also available online at www.aidswalkkansascity.org and in the human resource department, as are forms for our company's matching gift program (if applicable).

Good exercise, a fun walk on a Saturday morning and a great cause! Be Ready to stop HIV/AIDS in our community. Join us for AIDS WALK 2019



AIDS WALK Kansas City 2018

SAVE THESE DATES

Team Captain Summits: Wed. Jan. 31st and Tues., Feb. 27th, , 5:30 to 7:30 pm. Kauffman Foundation Conference Center, 4801 Rockhill Rd, KCMO.

AIDS WALK Open: Saturday, March 3rd, 10:00 am to 6:00 pm. Mini-Golf and Pub-Crawl at participating bars and restaurants in Westport and Midtown.

Mosaic: Friday, April 6th, 5:00 to 8:00 pm. Art Lobby of the Chair Building, 2020 Baltimore, KCMO.

AIDS WALK 2018: Saturday, April 28th. 8 am Registration/ 9 am Welcoming Ceremonies/10 am WE WALK! Theis Park, Emmanuel Cleaver Blvd & Oak St, KCMO.

House Party 2018: Sunday, June 24th

You will receive an invitation to Mosaic and House Party a few weeks before the event. Please contact the WALK Office if we should invite others that have helped you build your team and would enjoy being with us.

For other dates and to keep up with satellite events please visit our website at www.aidswalkkansascity.org or call the office at 816-931-0959.



AIDS WALK Office
315 Lawrence Avenue
Phone: 816-931-0959
Event Director: Michael Lintecum

Kansas City, MO 64111
Fax: 816-931-5676
Co-Producer: Josh Strodman
Administration: Alison Ball

Event Chairs: Derrick Bachman & Shaun Bryant, Shawn Mullane, Sam Groove & Andy Frye

Many businesses support AIDS WALK 2018 through cash and In-Kind contributions. Last year, over 200 teams were formed and many of these Walkers' pledges were doubled – some even tripled – by matching gift programs.

Miller Lite
Saint Luke's Health System
Neighborhood Tourist Development Fund
Time Warner Cable
Quest Diagnostics
Kansas City Repertory Theatre
Mix 93.3
The Pitch
Hallmark
Shook Hardy & Bacon LLP
BlueCross BlueShield

Albers Specialty Pharmacy
Argosy Casino Hotel and Spa
Starbuck's Coffee Courtyard
Marriott
DST Systems, Inc.
Late Night Theater McCoy's
Camp
KCUR 89.3 FM
Bistro 303
Missie B's
Tito's Vodka
North Kansas City Hospital
Truman Medical Center
AT&T
Morgan Miller Plumbing
Unicorn Theatre
Gap
Old Navy
Banana Republic
Isle of Capri Casino

Aesthetic.Care
Barefoot Winery
bijin Salon
State Street
Gallagher Metzler
US Bank
Stuff
ViiV Healthcare
Trapp & Co
Husch Blackwell LLP
Missie B's
DalTile
KPMG LLP
Crane Yard Clay
DIFFA
JE Dunn
MetLife Foundation
The Independent
Venture Financial Services
Parris Communications