

# Build a Corporate Team

SunriseWALKS - Staten Island • June 2, 2019



HELP GIVE SUMMER BACK TO CHILDREN WITH CANCER

## TEAM-BUILDING • LEADERSHIP SKILLS • SOCIAL RESPONSIBILITY

SunriseWALKS is a great opportunity to promote corporate social responsibility and reinforce the benefits of team work. **Get started today!**

**Register** at [Sunrise-WALKS.org](http://Sunrise-WALKS.org).



**Host** a SunriseWALKS Kick-Off meeting to announce your company's participation, introduce team captain(s) and announce the team fundraising goal.

**Encourage** staff to join the company team and set their individual fundraising goals. Make it fun by offering prizes for individuals who raise the most money or recruit the most walkers. Incentives are effective and appreciated. It can be a paid day off, VIP parking for a week, or anything that suits your company. Visit our *Fundraising Tools* page for creative ways to engage your employees.



### Raise Awareness

**Update your email signature.** This is easy and effective. Add a short sentence at the bottom of your signature letting people know you're participating in SunriseWALKS. Be sure to include a link to your personal or team fundraising page.

**Utilize Social Media** to create a buzz for SunriseWALKS. Post about your participation in SunriseWALKS on your company and personal pages. #SunriseWALKS

**Use your Networks** to send a personalized email asking them to join or support your company's team. Visit our website to create a custom team flyer with your company's name and logo.

**Alternate Walk Ideas:** If your company would like to create a walk team and raise funds for SunriseWALKS, but cannot attend the event, you can have a *virtual walk* instead. While the WALK itself is exciting and rewarding, your company team can host any event to celebrate its success. Be sure to share pictures of your event so that we can post them on our social media and website!

[www.sunrise-walks.org/StatenIsland](http://www.sunrise-walks.org/StatenIsland)



For more information,  
Gerry Ucelli, SunriseWALKS Special Events Coordinator  
718-475-5213 or [gucelli@SIJCC.com](mailto:gucelli@SIJCC.com)

