

Build a Personal Team

SunriseWALKS - Staten Island • June 2, 2019



HELP GIVE SUMMER BACK TO CHILDREN WITH CANCER

TEAM-BUILDING • LEADERSHIP SKILLS • SOCIAL RESPONSIBILITY

SunriseWALKS is a great opportunity to work together with family and friends to reach a common goal: raise money and awareness for Sunrise Day Camp. **Get started today!**

Register at Sunrise-WALKS.org/StatenIsland.



Host a SunriseWALKS Kick-Off party to announce your participation, explain why Sunrise is important to you and announce the team fundraising goal.

Encourage family and friends to join your team and set their individual fundraising goals. Make it fun by offering incentives or prizes for individuals who raise or recruit the most. They are fun, effective and appreciated.

Individual Walkers are welcome to create their own team page. Encourage family and friends to donate and support your efforts.

Raise Awareness

Utilize Social Media and create a buzz for SunriseWALKS. Post about your participation in SunriseWALKS on your personal pages. #SunriseWALKS

Use your Networks. Send a personalized email to your networks and ask them to join or support your team.

Visit the *Fundraising Tools* page on our website to create a custom flyer with your team name.



Alternate Walk Ideas: If you would like to create a walk team and raise funds for SunriseWALKS, but cannot attend the event, you can have a *virtual walk* instead. While the WALK itself is exciting and rewarding, your team can host any event to celebrate your success. Be sure to share pictures of your event so we can post them on our social media and website!

www.sunrise-walks.org/StatenIsland



For more information,
Gerry Ucelli, SunriseWALKS Special Events Coordinator
718-475-5213 or gucelli@SIJCC.com

