

# Build a School Team

## SunriseWALKS - Staten Island • June 2, 2019



HELP GIVE SUMMER BACK TO CHILDREN WITH CANCER

### COMMUNITY SERVICE • TEAM-BUILDING • LEADERSHIP SKILLS

SunriseWALKS is a great opportunity to promote community service and school spirit. Teams of all sizes can make a difference. [Get started today!](#)

**Register** at [Sunrise-WALKS.org](http://Sunrise-WALKS.org).



**Host** a SunriseWALKS Kick-Off meeting to announce your school's participation, introduce team captain(s) and announce the team fundraising goal.

**Encourage** all students and staff to join the school team and set their individual fundraising goals. \$100 is a great place to start! Make it fun by offering incentives or prizes for individuals who raise or recruit the most. Incentives are effective and appreciated. Visit our *Fundraising Tools* page for some creative ways to engage your school.



#### Raise Awareness

**Include a save the date reminder** on all emails from the school to students and families and add the **link to your team page** on your school website.

**Utilize Social Media** and create a buzz for SunriseWALKS. Post about your participation in SunriseWALKS on your school and personal pages. #SunriseWALKS

**Visit the *Fundraising Tools* page on our website** to create a custom team flyer with your school's team name and logo.

**Alternate Walk Ideas:** If your school would like to create a walk team and raise funds for SunriseWALKS, but cannot attend the event, you can have a *virtual walk* instead. While the WALK itself is exciting and rewarding, your school's team can host any event to celebrate its success. Be sure to share pictures of your event so that we can post them on our social media and website!

[www.sunrise-walks.org/StatenIsland](http://www.sunrise-walks.org/StatenIsland)



For more information,  
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