

Social Media Ideas

SunriseWALKS - Staten Island • June 2, 2019



HELP GIVE SUMMER BACK TO CHILDREN WITH CANCER



FACEBOOK OR INSTAGRAM LIVE

“Going Live” is a great tool to engage your followers in real time. Host a raffle, participate in a Q&A, or go LIVE at your team meeting or fundraiser to increase excitement amongst your followers.

INSTAGRAM OR SNAPCHAT STORY

Post a fun, creative and engaging story to reach more followers. Stay original so people continue to watch and direct them to our website.



FOLLOW, TAG, AND SHARE

Be sure you are following @SunriseDayCampSI. Tag your friends in our posts, share our posts to your personal accounts and always include your SunriseWALKS URL to direct your followers to your fundraising page.

POLLS

Ask your followers what they want to see. Facebook, Instagram and Twitter allow you to create poll questions for your followers to answer. This is a great tool to engage your audience.



LINKEDIN

Build direct relationships with your connections. Posting about your participation in SunriseWALKS can help raise money and recruit walkers or volunteers for the event.

#SunriseWALKS

@SunriseDayCampSI

www.sunrise-walks.org/StatenIsland

For more information,

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