



## **March On for Brain Injury Sponsorship Opportunities**

September 12 & 26, 2020

Rochester, Hudson Valley, Long Island, New York City



Marking its seventh year in 2020, March On for Brain Injury is a one day walk that raises awareness for brain injury and funds for BIANYS. Occurring in multiple locations throughout New York State, this event attracts hundreds of survivors, family members and caregivers for a day of family fun and celebration.

Participants at all locations enjoy activities for the whole family, local vendors, music, giveaways, prizes and much more.

### **Presenting Sponsor**

**\$5,000 (Category Exclusive)**

- Remarks during event program
  - Prime logo placement and mentions in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
  - Prime logo placement on March On registration page and bianys.org landing page
  - Logo placement on the back of the March On for Brain Injury t-shirt
  - Logo placement on official March On for Brain Injury materials
  - Banner displayed at the event (banner to be provided by Sponsor)
- (continued on next page)

- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Four complimentary registrations
- Recognition in Brain Power, the BIANYS quarterly newsletter

### **Gold Sponsor**

**\$2,500**

- Logo placement and mentions in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Logo placement on March On registration page and bianys.org landing page
- Logo placement on the back of the March On for Brain Injury t-shirt
- Logo placement on official March On for Brain Injury materials
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Four complimentary registrations
- Recognition in Brain Power, the BIANYS quarterly newsletter

### **Silver Sponsor**

**\$1,000**

- Company name included in all promotions across BIANYS channels (e-marketing, social media, website, etc.)
- Company name included on March On registration page and bianys.org landing page
- Company name on the back of the March On for Brain Injury t-shirt
- Company name on official March On for Brain Injury materials
- On-site booth space
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)
- Two complimentary registrations
- Recognition in Brain Power, the BIANYS quarterly newsletter

### **Bronze Sponsor**

**\$500**

- On-site booth space
- Company name on the back of the March On for Brain Injury t-shirt (deadline 8/17)
- Company name on March On registration page and bianys.org landing page
- Opportunity to provide promotional giveaway to attendees (Sponsor to provide giveaway items)

### **In-kind Sponsor**

- Recognition is based on value of in-kind donation